A UWTC Special Edition Newsletter #Celebrating95Years

# United Way of Trumbull County

# **APRIL NEWSLETTER**

## **CELEBRATING 95 YEARS OF LIVING UNITED.**



United Way of Trumbull County

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Celebrating 95 years..



A letter from the CEO..



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## **United Way of Trumbull County**

## United We Win.



**OUR MISSION** 

To work together to create sustainable change with an emphasis on income, education. health and meeting basic needs.

### OUR VISION

To inspire and build a community where everyone has the opportunity to reach their full potential.



### Join us as we continue to move forward in providing hope and opportunities to those in our community.

Upon looking forward to a brand new chapter of working together to create innovative solutions and opportunities for those in Trumbull County, the staff of United Way would like to acknowledge anyone who has been a part of this inspiring campaign year. It's been another year of achieving remarkable milestones and touching the lives of others while mobilizing businesses, community leaders, public officials and local residents to work towards making Trumbull County a better place to call home. Most importantly, we continue to create success stories by empowering individuals to achieve their full potential.

Through our targeted impact work, we continue to identify community needs and implement researchbased solutions to address underlying causes of key issues. We also continue to improve third grade reading scores of students through our Reading Great by 8 Literacy Initiative and serve low to moderate income individuals by providing financial literacy and free tax preparation through the Trumbull County Partnership for Financial Empowerment.

We are grateful for our supporters who provide the passion, tools, and knowledge needed to provide sustainable change and look forward to your continued involvement with United Way of Trumbull County. Thank you and don't forget - We Win by Living United.

Sincerely,

Ginny Pasha President & CEO





## A year in review..

This past year, the various health and human service programs offered by our partner agencies successfully ...

Inspired and helped 12,520 children and youth achieve their full potential.



Helped **3,466** individuals gain access to resources to aid in becoming financially stable and independent.

Helped improve the health of 5,605 individuals.





LIVE UNITED

IVE UNITED

Provided shelter, food and emergency services to 27,877 individuals.



United Way of Trumbull County's targeted impact work successfully...



Increased the number of students reading at grade level by the third grade through the programs Read 4 Fun, Ready, Set, Go! & ABC Reading Ready under our Reading Great by 8 Literacy Initiative. Since 2014, approximately 6,000 students have been reached through one or more of these programs.







More than 2,300 individuals and families benefited from the SCOPE Free Income Tax Preparation service. The total amount of refunds per the IRS and the Ohio Benefits Bank was a whopping \$3,032,790 for a combined benefit of \$3,502,990 that stayed in the hands of those who needed it most in Trumbull County.

## **PARTNER PROGRAM HIGHLIGHTS**

The FamilyWize Prescription Discount Card Program provided over \$125,032 in savings, helping more than 1,400 people in Trumbull County in 2017. Cards are available at the United Way of Trumbull County office or online at www.unitedwaytrumbull.org/family-wize!





In 2017, Help Network of Northeast Ohio's 2-1-1 Information & Referral Program answered nearly 36,000 calls – connecting individuals with the resources they need.

In 2017, United Way of Trumbull County and the AFL-CIO Community Services offered emergency food assistance to 247 individuals through a food pantry located within our building.



### A Special Thank You to the Raymond and Janice Bland Family

United Way of Trumbull County would like to extend our deepest appreciation and gratitude to the family of Raymond and Janice Bland for their donation to United Way of Trumbull County. This extremely generous contribution will be used to support United Way of Trumbull County's programs and services and will allow us to continue to touch the lives of those within our community.



### The Staff of UWTC Wears Denim in Support of Sexual Assault Survivors

On April 25, United Way of Trumbull County and other United Ways across the globe wore denim to support the strong survivors of sexual assault and to raise awareness about the misconceptions that surround it.

#UWDenimDay2018 #WeWearDenim



### VOLUNTEER OPPORTUNITIES Visit our website for details.

Girls Camp Mentors Summer 2018

Nine is Fine Golf Outing & Mixer Thursday, June 28

United Way @ Work August 2018

Family & Community Services Daily need for volunteers

Trumbull Family Fitness Daily need for volunteers

Trumbull Mobile Meals Daily need for volunteers

Second Harvest Food Bank See volunteer schedule online

### **United Way of Trumbull County Marks National Volunteer Week**

The passion and talents of our volunteers help us to carry out our mission of creating sustainable change in Trumbull County.

We would like to acknowledge anyone who has been involved with United Way of Trumbull County, no matter the capacity. Whether it be being a volunteer for our Reading Great by 8 Literacy Initiative, being a United Way @ Work volunteer, being a volunteer for one of our partner agencies or serving on one of our committees – your time and skills unite our community and help to build an aura of positivity for all. Thank you.

In addition to aiding in the overall betterment of our community, volunteering allows you to gain exposure to different work environments, learn new things and is a GREAT resume builder. We make sure to list all of our current and upcoming volunteer opportunities in our newsletters and on our website, so make sure to check them out and unite to help strengthen our community.

# A special thank you to our volunteers







If you're a United Way partner agency and looking to recruit volunteers, email your volunteer opportunities to crogers@unitedwaytrumbull.org to have them displayed on our website and in our newsletter!

A special congratulations to the following organizations who

achieved 100% participation in their 2017 UWTC Workplace

### WORKPLACE CAMPAIGN CORNER

BOARD OF DIRECTORS

John Walsh Chairman of the Board

**Eric J. Lanham** Vice Chairman of the Board Seven Seventeen Credit Union

H. Scott Masters Treasurer of the Board Berkman, Jorgensen, Masters & Stafman, LLC

Kathleen Kiniklis Secretary of the Board Mercy Health

Esther Buschau The Cafaro Company

Dante Capers Warren City Schools

Mayor Douglas Franklin City of Warren

**Dr. Lance Grahn** Kent State University Trumbull Campus

Joe Johnson Cortland Bank

James Ledenko Laborers Local 935

Melissa M. Maki The Middlefield Banking Company

Matt Martin Trumbull Neighborhood Partnership

**Don Moore** Midwest Trumco Insurance Agency

Van Nelson Trumbull County Action Program

Robert Nemeth Stanwade Metal Products

John Rossi, Esq. Farmers Trust Company

Julie A. Vugrinovich Warren Area Board of Realtors/Howard Hanna

James A. Whetstone Warren Toyota Volvo Jaguar Stanwade Metal Products, Inc., Trumbull Mental Health & Recovery Board & Trumbull County Probate Court

### Work, giving and fun! Here's a look at our Top Five Workplace Campaigns of 2017.

## **#1** General Motors – Lordstown Complex

Congratulations to General Motors on being our top workplace campaign of 2017. General Motors continues to be one of United Way of Trumbull County's largest supporters. The organization's ongoing compassion and involvement with our various targeted impact events such as United Way @ Work, allows their organization to carry out their corporate social responsibility and build morale within their workplace. We thank them for strengthening our community, creating opportunities and continuing to partner with us year after year.

Campaign:



General Motors UW@W Volunteers



UW@W Volunteers

## #2 Seven Seventeen Credit Union

Seven Seventeen Credit Union comes in second on our list of Top Workplace Campaigns. This long-time supporter has remained dedicated in supporting our community through their relationship with United Way of Trumbull County. Thank you for your continued dedication to the people of Trumbull County.

# H3 United Parcel Service

United Parcel Service has also been a long-time contributor of United Way of Trumbull County. One of the organization's core values is to inspire their employees and business partners to do their absolute best in the workplace. UPS is dedicated to providing their people with a variety of opportunities for personal development and success. We thank them for the good work they do both internally and externally.



Myron Lischak, UPS Employee & Cruze or Cash Giveaway Finalist

# 

Thank you Ohio Edison for your dedication this campaign season! Ohio Edison comes in fourth on our Top Workplace Campaigns and is an organization dedicated to making their customers' lives brighter, the environment better and the community stronger.



Steven Pavlak, Mercy Health Employee and Read 4 Fun Volunteer



Ohio Edison UW@W Volunteers

# 5 Mercy Health

Congratulations to Mercy Health on making the 2017 Top Five Workplace Campaigns! Thank you for your continued support throughout the years. Mercy Health continues to improve the health of our communities with an emphasis on medically indigent patients.

### 2017 Partner Agencies

### Access Health Mahoning

American Red Cross Lake to River Chapter

Big Brothers Big Sisters of Mahoning Valley

Boy Scouts of America Great Trails Council

Catholic Charities Regional Agency

Children's Rehabilitation Center

Community Volunteer Council

Easter Seals and Youngstown Hearing & Speech

ESOP

#### Family & Community Services -Foster Grandparents Program -SCOPE Senior Services -Solace Center -Someplace Safe

**Girl Scouts of NE Ohio** 

**Goodwill Industries** 

Greater Warren-Youngstown Urban League

Help Network of Northeast Ohio

**Inspiring Minds** 

Niles Community Services

Potential Development Program

Salvation Army

Second Harvest Food Bank

**Trumbull Family Fitness** 

Trumbull Mobile Meals

United Methodist Community Center

YWCA of Warren

### PARTNER AGENCY SPOTLIGHT

Visit www.unitedwaytrumbull.org to read about the good work of our partner agencies.

## **POTENTIAL DEVELOPMENT**

Providing children with autism a safe, structured, educational environment with supportive services that provides their students the necessary skills and independence to lead a productive life.

April was National Autism Awareness month, so we're spotlighting partner agency Potential Development and the various services they offer for children with autism. The organization offers specialized schooling for children from preschool until graduation. They believe that a child's potential develops best in a structured environment with individualized educational plans designed for each unique student. Potential Development achieves this through sufficient resources and strong partnerships between parents, caretakers and their educated, caring and qualified staff.



## **CHILDREN'S REHABILITATION CENTER**

Children's Rehabilitation Center strives to instill hope by promoting independence and self-esteem. Their passionate team of experts takes a family approach so that every child feels loved and inspired to reach their full potential.

Partner agency Children's Rehabilitation Center is the premier pediatric outpatient facility for children from birth to age 18. Families come to the center seeking the very best care, along with excellence and compassion – something the center is highly committed to delivering.





Are you a United Way partner agency and interested in having a featured article in the UWTC newsletter? Email your testimonies, upcoming events and photos to crogers@unitedwaytrumbull.org!

# Here's how YOU can be a part of the CHANGE.

# Your involvement unites us in our effort to create sustainable change in Trumbull County.



of Trumbull County

How you can GIVE.

Your donation to United Way of Trumbull County plays a critical role in creating hope and opportunities for our neighbors, friends, families and the overall community. We work to obtain a deep knowledge of the community's needs, which in return allows us to offer our donors assurance that their gifts are being used in the most efficient and effective way. The staff of United Way knows how busy day to day life can be, so we make giving convenient for you!

- Simply text the keyword "**Trumbull**" to **41444** and you'll receive a text message linking you to our secure donation site.
- Make a recurring donation through payroll deduction. See your payroll department for details.
- Visit our website and click on the **DONATE** tab. Here, you can read about how your gift is making a difference.
- At no cost to you, support us through AmazonSmile by selecting United Way of Trumbull County as your charity.

### How you can ADVOCATE.

When you advocate for United Way, you spread the word about our collective impact and help influence the lives of individuals and families through our work and the work of our partner agencies.

- Give a testimonial about why you give or how UWTC has helped you, a friend, or family member. Testimonials can be sent via email to crogers@unitedwaytrumbull.org.
- Follow us and give us a shout out on social media.
- Like and share our social media and blog posts.

### How you can VOLUNTEER.

United Way of Trumbull County's mission to create sustainable change is fueled by the passion and hard work of our volunteers. We make sure to post all of our current and upcoming UWTC and partner agency volunteer opportunities in our newsletter and on our website!

- Become a volunteer reader for one or more of our Reading Great by 8 programs.
- Gather up your family, friends or coworkers for our annual United Way @ Work day
  where teams of community volunteers will participate in outdoor yard projects for those
  in need.
- Volunteer at one of our local partner agencies.

## **CURRENT & UPCOMING EVENTS**



### THE 95<sup>TH</sup> ANNUAL MEETING Where: The Avalon Inn, 9519 E. Market Street, Howland When: Thursday, May 17

We're counting down the days until our 95<sup>th</sup> Annual Meeting! Join us on May 17 to celebrate the many accomplishments of 2017 and recognize all those who played a significant role in advocating, volunteering and contributing this past year. Visit our website to make your reservation, today!

A special thank you to this year's event sponsors: Trumbull Regional Medical Center as our Leadership Sponsor, Chemical Bank as our Hand Raiser Sponsor and the Richard & Rhonda Thompson Foundation as our Advocator Sponsor. We would also like to thank The Cake Boutique, who will be donating dessert for the event!

Richard & Rhonda Thompson Foundation

### NINE IS FINE GOLF OUTING & MIXER Where: Trumbull Country Club, 600 Golf Drive, N.E., Warren When: Thursday, June 28

Enjoy an afternoon of 9 holes followed by our premier mixer! Online reservations will be coming soon. We hope to see you there. For more information, visit www.unitedwaytrumbull.org!

For sponsorship, contact Cindy Rogers at 330-369-1000, ext. 29 or email crogers@unitedwaytrumbull.org.



Thank you for reading this special edition newsletter. We hope to see you at our Annual Meeting. #Celebrating95Years



United Way of Trumbull County

Celebrating years





Trumbull County Partnership for Financial Empowerment





## Shopping online? Use AmazonSmile!

Just select United Way of Trumbull County as your designated charity and Amazon will donate .5% of your purchase.









We stand UNITED because this is Our Community, Our Neighbors, Our Families, and Our Future ...



# MAKE A DIFFERENCE BY LIVING UNITED.

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