

To be a catalyst in building a community that fulfills its collective responsibility to care for one another.

To measurably improve peoples' lives by mobilizing community resources that effectively address health and human service needs.

To strive to preserve human dignity and maintain the highest standards of ethics, integrity, accountability and compassion.

3601 Youngstown Warren Road • Warren, OH 44484 • 330-369-1000 • www.unitedwaytrumbull.org

Vision

Mission

Values

United Way
of Trumbull County



United Way
of Trumbull County



THANK YOU

2014 REPORT TO THE COMMUNITY

Letter to the Community

On behalf of United Way of Trumbull County, there is only one thing that can be said: thank you. Your belief in and support of our mission has inspired us every step of the way.

To have successfully surpassed the 2014 Campaign Goal was a great achievement that could not have been accomplished without our Campaign Team, our many volunteers, our donors near and far, partner companies and organizations.

United Way of Trumbull County continues to impact the community in two ways: through the impact of the programs provided by our partner agencies and through targeted impact, like our Reading Great by 8 Literacy Initiative, developed to make sure children are reading at grade level by grade 3.

As we continue to raise funds and develop initiatives, we remain your partner in striving to improve our community. We are all working together to shape a stronger future. When you give today, you have the power to change tomorrow.

Sincerely,



Ginny Pasha
President



Donald W. Emerson
Chairman of the Board

United Way Leadership

Officers

Donald W. Emerson
Chairman

Cathy Saluga
Vice Chairman

Michael D. Buzulencia
Secretary

Jerry J. McGee
Treasurer

Virginia "Ginny" Pasha
President &
Chief Executive Officer

Staff

E. LuAnn Conrad
Administrative Assistant

Sallie A. Daugherty
Director of Finance
and Administration

Mary M. King
Office Manager

Julianna M. Marsco
Resource Development &
Marketing Manager

Board of Directors

Michael D. Buzulencia
Law Offices of
Michael D. Buzulencia

William Cann
Youngstown Warren
Regional Chamber

Dante Capers
Warren City Schools

Donald W. Emerson
Trumbull Metropolitan
Housing Authority

Eric J. Lanham
Seven Seventeen
Credit Union

Melissa M. Maki
Cortland Banks

Jerry J. McGee
Seven Seventeen
Credit Union

Evelyn H. McGhee
Social Security
Administration

Donald E. Moore
MidWest/Trumco
Insurance Agency

Michael J. O'Brien
State Representative
64th House District

Robin C. Patton
Ohio Edison/First Energy

John L. Pogue
Harrington, Hoppe &
Mitchell, LTD

Cathy Saluga
Mercy Health

Gary G. Steinbeck
Bailiff for Trumbull County
Probate Court

Jody H. Stringer
Laborers Local 935

John B. Taylor
Paige & Byrnes Insurance

Julie A. Vugrinovich
Howard Hanna

John P. Walsh
Trumbull Memorial Hospital

James A. Whetstone
Warren Toyota Volvo &
Jaguar

W. Dallas Woodall
Letson & Swader Co., L.P.A.

United Way of Trumbull County

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Agency Impact

EDUCATION

Helped 8,791 children and youth achieve their potential

- Improving access to quality, affordable childcare and early learning opportunities
- Partnering with schools and parents to improve graduation rates
- Providing after school and mentoring programs for at-risk youth

Investment Panel Volunteers 2014-2015

- Edith Allgood, Sharon Carlson, Sue Datish, Candy Hurton, Connie Morgan, Marsha Terry

Funded Programs

AGENCY

- Big Brothers Big Sisters
- Boy Scouts
- Catholic Charities
- Children's Rehabilitation Center
- Community Solutions
- Girl Scouts
- Inspiring Minds
- Potential Development
- Salvation Army
- Second Harvest
- United Methodist Community Center

PROGRAM

- Mentoring
- Boy Scouts; Cub Scouts; ScoutReach
- First Step/Adoption
- Tutor U
- Project KIND
- Leadership Experience
- Youth Enrichment Program
- PD's Place
- Youth Services
- Back Pack Program
- Youth Ready Workforce

Targeted Impact



The Reading Great By 8 Literacy Initiative includes programs designed to increase the number of Trumbull County children reading at grade level by grade three, with an emphasis on children from low-to-moderate income families. 2,240 students were reached through 1 or more of these 3 programs.

ABC Reading Ready includes the whole family. During summer months, parents and children ages K-2 will meet once a week for two hours, for one month with a credentialed teacher. Parents will learn how to engage children in reading at home.

Ready, Set, Go provides children selected by the school district at the end of second grade, summer help in order to be prepared for the Ohio Third Grade Reading test administered in the fall. The program runs for two consecutive weeks during the summer with certified teachers providing reading support for the students.

Read 4 Fun reminds students that reading is fun! Books are collected and distributed to children in grades K-2 in the Warren City School District. During the 2014-2015 Academic Year, volunteers from the Warren Junior Women's League spent time in classrooms reading to students and sharing a snack and a craft. On March 2nd 2015, in honor of Dr. Seuss' birthday, 77 community volunteers from local businesses and organizations read Dr. Seuss books to more than 140 K-2 classrooms in 9 school districts across Trumbull County.

Advisory Committee

- Jennifer Soloman, third grade teacher at Champion Local School District
- Steve Chiaro, Superintendent of the Warren City School District
- Bryan O'Hara, Director of Curriculum and Instruction at the Trumbull County Educational Service Center
- Margie Alexander, Trumbull County Family & Children's First Council Coordinator
- Lori Faust, Youth Services Manager, Warren-Trumbull County Public Library

Agency Impact

INCOME

Helped 77,857 individuals and families gain access to emergency services and resources to aid in becoming financially stable and independent.

- Supporting basic needs while increasing financial literacy
- Providing access to services through phone calls answered by 2-1-1
- Helping hardworking people obtain job training and family sustaining wages
- Increasing affordable housing for seniors and families
- Giving individuals and families access to food distribution sites

2014-2015 Investment Panel Volunteers

- Colleen Dattilio, Fred Ebinger, Crystal Hudspeth, Robin Patton, Gussie Reed

Funded Programs

AGENCY

- Catholic Charities
- Community Legal Aid
- Help Hotline
- Family & Community Services
- Niles Community Services
- Red Cross
- Warren Trumbull Urban League
- Salvation Army
- YWCA

PROGRAM

Emergency Assistance/Homeless Outreach
Legal Services
2-1-1

SCOPE

Individual Assistance
Emergency Assistance; Nurse Assistant Training
Education & Employment Services; Christy House
Basic Human Needs
Permanent Supportive Housing; School Age Childcare



Niles Community Services
Food Distribution



American Red Cross Emergency
Assistance & Disaster Preparedness



YWCA
Permanent Supportive Housing



A partnership with Help Hotline to offer a one-call number for non-emergency help. In 2014, more than 46,502 calls were received.



AFL-CIO Community Services runs a food pantry located in the United Way of Trumbull building. We offer emergency food assistance to those in need throughout Trumbull County. During 2014, we were able to assist 401 individuals with food. The money necessary to purchase food to be distributed is completely provided by our Labor Unions and caring individuals in our community. A limited amount of hospital equipment is also available at no charge to those in need.



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Give Today. Change Tomorrow.



We are working to **eliminate** the cause of community problems, so that we can **improve** the quality of life for individuals and families in Trumbull County.

Our Mission:

To measurably improve people's lives by mobilizing community resources that effectively address health and human service needs.

Reading 8
Great by 8
LITERACY INITIATIVE
A United Way of Trumbull County Initiative

Community Impact

Agency Impact

Influence the lives of individuals and families through the work of partner agencies that provide direct services to people throughout Trumbull County.

LIVE
UNITED

Targeted Impact

Influence community attitudes, network, neighborhoods, organizations and systems to create lasting changes throughout Trumbull County.

Together We Provide Help and Hope!		Reading Great by 8 Literacy Initiative	
Basic Needs	Education	Income	Health
Shelter Food Emergency Services	Quality/affordable childcare & early learning opportunities Partner to improve graduation rates After school & mentoring for at-risk youth	Financial stability & financial literacy Job training & family sustaining wages Affordable housing for seniors & families	Critical healthcare services Reduce substance abuse, childhood obesity & domestic violence Health education & preventive care
<p>Ensuring students in Trumbull County have every opportunity to read at grade level by third grade, United Way of Trumbull County has introduced the Reading Great by 8 Literacy Initiative. This initiative includes four specialized K-2 programs with an added emphasis on children from low-income families:</p> <p>ABC Reading Ready - four-week summer program focusing on parents</p> <p>Ready, Set, Go - two-week summer program test prep for Ohio Third Grade Reading test</p> <p>Read 4 Fun - work with partners to provide books and materials to students during fall</p> <p>Out of School Literacy Reinforcement - reading support for outside of school & summer</p>			

HEALTH

Helped improve the health of 39,048 individuals and families.

- Increase access to critical healthcare services
- Reduce substance abuse, childhood obesity and domestic violence
- Increase health education and preventative care

2014 – 2015 Investment Panel Volunteers

- Barbara Gaffey, Nancy Pilger, Julia Vandergriff, Lisa Solley

Funded Programs

AGENCY

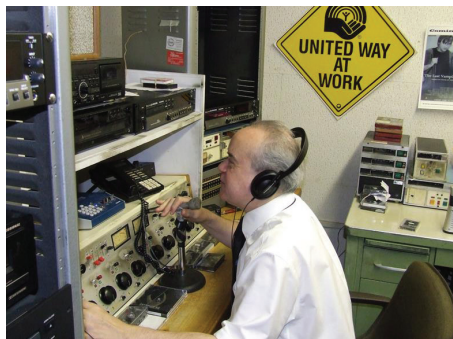
- Catholic Charities
- Children's Rehabilitation Center
- Family & Community Services
- Goodwill Industries
- Red Cross
- Salvation Army
- Trumbull Mobile Meals
- Trumbull Family Fitness
- Youngstown Hearing & Speech

PROGRAM

Family Support Counseling; Senior Support
Pediatric Rehabilitative Services
Specialized Daycare- Kids Garden
Solace Center
Someplace Safe
Veteran's Haven
Radio Reading
Health Services for Soldiers & Veterans
Mental & Physical Health Services
Sliding Scale Program
Healthy Lifestyles
Audiology; Community Center for the Deaf



Family & Community Services
Someplace Safe



Goodwill Industries
Radio Reading



Trumbull Mobile Meals
Sliding Scale Program



The Familywize Prescription Drug Discount card provided over \$149,255 in savings during 2014 to card users in Trumbull County. Since the card was introduced in 2008, more than \$2,434,684 has been saved on prescription drugs, helping 16,317 people in our county. The card is free and available to download at www.unitedwaytrumbull.org.

United Way of Trumbull County in the Community



◆ Scrappers Home Run Derby

Thanks to our partners at Seven Seventeen Credit Union.

United Way at Work ◆

The kick-off event to our 2014 Campaign. Volunteers from local businesses cleaned up the yards of local seniors. Over 170 people attended this event- thank you to all of the volunteers and Area Agency on Aging, District 11, Inc.



◆ Annual The Great Pumpkin 5K

Another spook-tacular year of costumes and athletes at Kent State University-Trumbull Campus.

Thanks 4 Giving at Buffalo Wild Wings ◆

A night that wouldn't be possible without Buffalo Wild Wings and our talented guest bartenders! The highlight of the night was the raffle of a signed, Paul Kruger jersey!



United Way of Trumbull County thanking our UAW partners at the Lordstown GM Complex.



◆ School Supplies Drives

The Huntington Bank "Stuff The Bus" drive made sure children had the backpacks they needed to start school. "Second Semester School Supply Drive" hosted by O'Reilly Auto Parts, helped local students with supplies needed to finish the school year strong.

Campaign Incentives Awarded ◆

Donors who pledged \$4 a week had a chance to win one of the following prizes: a new set of tires from Sandy's Tire Sales, a gas gift card and a grocery gift card from Giant Eagle in Howland. Congratulations to John Young and Jerry Albert, both of RTI International Metals, and Terry Seginak of UPS.



◆ Greenwood Car Giveaway

Thanks to Greenwood Chevrolet in Austintown, our donors had the chance to win a lease on either a 2015 Chevrolet Volt or Silverado or \$15,000 cash! Congratulations to Trumbull County resident Michele Bieber of General Motors UAW Local 1112, a first-time United Way donor and this year's winner!

Dr. Seuss Day ◆

On March 2nd, to celebrate the birthday of Dr. Seuss, 77 volunteers read to more than 140 classrooms in 9 school districts throughout Trumbull County! Thanks to all of the volunteers and schools who participated!



Statement of Financial Position

Assets

	2014 (Unaudited)	2013 (Audited)
CURRENT ASSETS		
Cash & Equivalents		
Unrestricted	\$117,489	93,857
Restricted for group benefits	14,337	10,696
Campaign Pledges Receivable		
Prior year (net of allowance for uncollectible pledges)	89,865	110,906
Current year (net of allowance for uncollectible pledges)	442,414	450,570
OTHER ASSETS	248,429	238,378
LAND, BUILDING AND EQUIPMENT		
Land and land improvements	40,033	40,033
Building and building improvements	324,284	324,284
Furniture, equipment and vehicles	160,613	160,614
Accumulated depreciation	(415,135)	(404,942)
TOTAL ASSETS	\$1,022,329	\$1,024,396

Liabilities and Net Assets

	2014 (Unaudited)	2013 (Audited)
LIABILITIES		
Group benefits – service providers’ unemployment compensation plan	14,337	9,847
Designated pledges payable	111,844	106,302
NET ASSETS		
Unrestricted	323,591	333,893
Temporarily restricted allocations to service providers	572,557	574,354
TOTAL LIABILITIES AND NET ASSETS	\$1,022,329	\$1,024,396

Financial information was prepared prior to the independent annual audit, which will be completed on or about June 30, 2015, and available for inspection at the United Way office thereafter.

