

Sample Letter 1:

United Way - Campaign Announcement from the CEO

Dear Colleagues:

Many of our neighbors may be less fortunate this year, but we can make a difference. Right now (COMPANY NAME) can help create opportunities for a better life for all by participating in United Way of Trumbull County's annual workplace campaign.

I am pleased to announce that (CAMPAIGN COORDINATOR) has agreed to lead and coordinate our United Way campaign this year. I know (NAME) will appreciate your efforts and support.

Be a part of creating the community you want to live in. When you give today, you have the power to change tomorrow. I invite you to join me this year in United Way of Trumbull County's efforts to make our community an even better place to live, work and raise a family.

Please consider supporting United Way of Trumbull County's campaign as our community strives to LIVE UNITED. Your gift does make a difference by supporting local programs in the areas of Income, Education, Health, and Basic Needs and long-term efforts to strengthen our community.

Sincerely,