

# **Vision**

To be a catalyst in building a community that fulfills its collective responsibility to care for one another.

# **Mission**

To measurably improve peoples lives by mobilizing community resources that effectively address health and human service needs.

# **Values**

To strive to preserve human dignity and maintain the highest standards of ethics, integrity, accountability and compassion.

3601 Youngstown Road SE • Warren, OH 44484 • 330-369-1000 • www.unitedwaytrumbull.org



# United Way of Trumbull County











## **Letter to the Community**

To our community, board, volunteers, donors and everyone who played a part in this year's campaign, we cannot thank you enough for your dedication to United Way of Trumbull County. Without your help, we could not have once again surpassed our campaign goal. The campaign goal is a tangible symbol of our fundraising success. Even more important, though, it represents United Way of Trumbull County's ability to serve our community.

We believe that through our partnership with you, we can have an impact on our community in two ways:

**Agency Impact** through our partnership with 23 agencies and 40 programs

Targeted Impact through our Reading Great by 8 Early Literacy Initiative and our new Trumbull County Partnership for Financial Empowerment

Everything United Way of Trumbull County does is to benefit our community. But, we cannot do it without you. Partners, donors, volunteers - it is you who make the difference and we cannot thank you enough.

Sincerely,

Ginny Pasha

President

CHRYSINGE

Cathy Saluga

Chairman of the Board

# **United Way Leadership**

Officers
<b>Cathy Salug</b>

Chairman

John P. Walsh Vice Chairman

Michael D. Buzulencia Secretary

Jerry J. McGee Treasurer

Virginia "Ginny" Pasha

United Way

President & Chief Executive Officer

## Staff

E. LuAnn Conrad Administrative Assistant

Sallie A. Daugherty Director of Finance and

Administration

Iulianna Marsco

Resource Development & Marketing Manager

**Cindy Rogers** 

Campaign Associate

#### **Board of Directors**

Michael D. Buzulencia Law Offices of

Michael D. Buzulencia

**Dante Capers** 

Warren City Schools

**Donald W. Emerson** 

Trumbull Metropolitan **Housing Authority** 

**Mayor Doug Franklin** 

Mayor City of Warren

Eric J. Lanham Seven Seventeen Credit Union

Dr. Lance Grahn **Kent State University** 

### Melissa M. Maki

**Cortland Banks** 

**Scott Masters** 

Berkman, Jorgensen, Masters & Staffman, LLC.

Jerry J. McGee

Seven Seventeen Credit Union

Robin C. Patton

First Energy

**Cathy Saluga** Mercy Health

Gary G. Steinbeck

**Trumbull County Probate Court** 

Jody H. Stringer Laborers Local #935

Julie A. Vugrinovich Warren Area Board of

Realtors

Iohn P. Walsh

Trumbull Memorial Hospital

James A. Whetstone

Warren Toyota Volvo &

Jaguar

3601 Youngstown Road SE Warren, OH 44484

of Trumbull County

330-369-1000 www.unitedwaytrumbull.org

# **Agency Impact**

# **EDUCATION**

#### Helped 11,329 children and youth achieve their potential

- Improving access to quality, affordable childcare and early learning opportunities
- Partnering with schools and parents to improve graduation rates
- Providing after school and mentoring programs for at-risk youth

#### **Investment Panel Volunteers 2015-2016**

• Sharon Carlson, Sue Datish, Denise Deltondo, Roz Gadd, Candy Hurton, Connie Morgan

#### **Funded Programs**

#### **AGENCY**

- Big Brothers Big Sisters
- Boy Scouts
- Catholic Charities
- Children's Rehabilitation Center
- Girl Scouts
- Inspiring Minds
- Potential Development
- Salvation Army
- United Methodist Community Center

#### **PROGRAM**

Mentoring

Boy Scouts; Cub Scouts; ScoutReach

First Step/Adoption

Tutor U

Scouting-Leadership Experiences

Youth Enrichment Program

PD's Place

**Youth Services** 

Youth Ready Workforce

# **Agency Impact**

# **EDUCATION**



Girl Scouts
Scouting- Leadership Experiences



Salvation Army Youth Services



Big Brothers Big Sisters Mentoring

# **Agency Impact**

# **INCOME**

# Helped 67,549 individuals and families gain access to resources to aid in becoming financially stable and independent.

- Supporting basic needs while increasing financial literacy
- Helping hardworking people obtain job training and family sustaining wages
- Increasing affordable housing for seniors and families

#### **Investment Panel Volunteers 2015-2016**

• Colleen Dattilio, Fred Ebinger, Diana Hartwig, Robin Patton, Gussie Reed, Jessica Vonallmen

#### **Funded Programs**

#### **AGENCY**

- Community Legal Aid
- Family & Community Services
- Greater Warren/Youngstown Urban League
- YWCA

#### **PROGRAM**

Legal Services SCOPE Education & Employment Services School Age Childcare

## **Agency Impact**

# **INCOME**



School Age Childcare



SCOPE of Trumbull County Senior Services



United Way of Trumbull County Emergency Food Assistance



AFL-CIO Community Services runs a food pantry located in the United Way of Trumbull County building. We offer emergency food assistance to those in need throughout Trumbull County. During 2015, we were able to assist 326 individuals with food. The money necessary to purchase food distributed is completely provided by our Labor Unions and caring individuals in our community. A limited amount of hospital equipment is also available at no charge to those in need.

# **HEALTH**

#### Helped improve the health of 20,905 individuals and families.

- Increase access to critical healthcare services
- · Reduce substance abuse, childhood obesity and domestic violence
- Increase health education and preventative care

#### **Investment Panel Volunteers 2015-2016**

• Jane Boutwell, Barbara Gaffey, Frank Migliozzi, Jody Roman, Lisa Solley, Julia Vandergriff

#### **Funded Programs**

#### **AGENCY**

- Access Health Mahoning Valley
- American Red Cross
- Catholic Charities
- Children's Rehabilitation Center
- Family & Community Services
- Goodwill Industries
- Salvation Army
- Youngstown Hearing & Speech

#### **PROGRAM**

Access to Health Services
Armed Forces Health Services
Family Support & Counseling; Senior Support
Pediatric Rehabilitative Services
Solace Center
Radio Reading; Pre-school Vision Screening
Mental & Physical Health Services
Audiology; Community Center for the Deaf

## Agency Impact

# **HEALTH**



Youngstown Hearing & Speech Audiology



Goodwill Industries Radio Reading



Children's Rehabilitation Center Pediatric Rehabilitative Services



The Familywize Prescription Drug Discount card provided over \$131,462 in savings during 2015 to card users in Trumbull County. Since the card was introduced in 2008, more than \$2,550,126 has been saved on prescription drugs. More than 3,600 people in our county were helped last year. The card is free and available for download at www.unitedwaytrumbull.org.

# **BASIC NEEDS**

#### Provided shelter, food and emergency services to 130,440 individuals and families.

- Giving individuals and families access to food
- Providing shelter for the homeless, veterans, domestic violence victims, and women with children

#### **Investment Panel Volunteers 2015-2016**

• Edith Allgood, Cari Delgado, Linda Johnson, Susan Kidd, Jill Merola, Rachelle Parker, Marlene Roberts

#### **Funded Programs**

#### **AGENCY**

- American Red Cross
- Catholic Charities
- Family & Community Services
- Help Hotline
- Niles Community Services
- Salvation Army
- Second Harvest Food Bank
- Trumbull Mobile Meals
- Greater-Warren Youngstown Urban League
- YWCA

#### **PROGRAM**

**Disaster Services** 

**Emergency Assistance- Homeless Outreach** 

Someplace Safe; Veteran's Haven

2-1-1

**Individual Assistance** 

**Basic Human Needs** 

Food to Hungry Families

Sliding Scale Program

**Christy House Emergency Services** 

**Permanent Supportive Housing** 

# **Agency Impact**

# **BASIC NEEDS**



Trumbull Mobile Meals Sliding Scale Program



Niles Community Services Individual Assistance



American Red Cross Disaster Services



A partnership with Help Hotline to offer a one-call number for non-emergency help. In 2015, more than 43,574 calls were received.

## Targeted Impact

# Reading 8 Great by 8 LITERACY INITIATIVE A United Way of Trumbull County Inditative







# **Advisory Committee**Margie Alexander

Margie Alexander

Trumbull County Family & Children First Council Coordinator

> Steve Chiaro Superintendent of the Warren City School District

Lori Faust Youth Services Manager Warren- Trumbull County Public Library

Bryan O'Hara Director of Curriculum and Instruction at the Trumbull County Educational Service Center

Jennifer Soloman Third Grade Teacher Champion Local School District **The Reading Great by 8 Literacy Initiative** includes programs designed to increase the number of Trumbull County children reading at grade level by grade three, with an emphasis on children from low-to-moderate income families. In 2015, approximately 4,000 students were reached through 1 or more of these 3 programs.

**ABC Reading Ready** includes the whole family. During the summer of 2015, 12 families with children ages K-2 met once a week for two hours, totaling forty hours, with a credentialed teacher at Willard PK-8 in the Warren City School District. In this program, parents learn how to engage children in reading at home.

**Ready, Set, Go** provides children selected by the school district at the end of second grade, summer help in order to be prepared for the Ohio Third Grade Reading test administered in the fall. The program runs for two consecutive weeks, totaling 40 hours of reading instruction, during the summer. Certified teachers provide reading support for students. The Cafaro Company provided *Captain McFinn* books, a lesson in anti-bullying, for all of the students in the program.

**Read 4 Fun** is designed to engage students in reading. Books are collected and distributed to children in grades K-2 in the Warren City School District. During the 2015-2016 academic year, for the second consecutive year, volunteers from the Warren Junior Women's League spent time in classrooms reading to students, sharing a snack and creating a craft. Thanks to funding from the Cafaro Foundation, volunteers visited both Jefferson PK-8 and Willard PK-8 and all students were given *Captain McFinn* book. On March 2nd 2016, in honor of Dr. Seuss' birthday, more than 100 volunteers from local businesses and organizations read Dr. Seuss books to 171 K-2 classrooms in 10 school districts across Trumbull County. Approximately 3,740 students participated in one or more of these events.

#### Funders of the Reading Great by 8 Literacy programs include:

The Cafaro Company, The ArcelorMittal Foundation, the Warren Kiwanis Club, the Warren Elks Club, the Ruth Beecher Charitable Trust, the Nancy VonFossan Foundation and the Maurice & Florence Lipscher Trust

## **Targeted Impact**



Scrappy with students in the "Ready, Set, GO!" program at McDonald's Roosevelet Elementary.



A father with his two children at the "ABC Reading Ready" program at Willard PK-8.



Dr. Seuss Day, Esther Buschau of the Cafaro Company reading to a kindergarten class.

## Targeted Impact



- With generous funding from the Apple Growth Partners Community Outreach Charitable Giving Fund of Akron Community Foundation and Cortland Banks, 12 women with children, living in housing provided by either the YWCA or Beatitude House, received 8 hours of basic financial education using Junior Achievement materials. At the conclusion of the program, participants opened a savings account. Additionally, age-appropriate books on understanding money were given to the children.
- The Trumbull County Partnership for Financial Empowerment offered the Consumer Financial Protection Bureau's *Your Money; Your Goals;* a toolkit to help front line staff and volunteers as they work with consumers to help families make wise financial decisions.
- For many years, SCOPE has provided free income tax preparation in Trumbull County. In 2014, more than 2,000 individuals and families benefitted from this service. This year, the Partnership supported use of the tax sites through publicity and referrals.

Our Partners:





















# Targeted Impact



A woman who benefitted from financial training at the YWCA and Ginny Pasha show the books given to children in this program.



At the launch of the TCPFE, Gary Soukenik disussing the importance of basic financial education.



The training guide given to all who attended the free Consumer Financial Protection Bureau training session.

## Year in Review





#### Mud Monster 5K

On July 18, 2015, United Way of Trumbull County & United Way of Mercer County debuted the first annual Mud Monster 5K at Yankee Lake! Featuring over 3 miles of mud and obstacles and a Lil' Monsters kids course, the first year was a success!



#### Scrappers Home Run Derby

Thanks to our partners at Seven Seventeen Credit Union for sponsoring another year of the Home Run Derby at Eastwood Field.





#### **United Way at Work**

The kick-off event to our 2015 Campaign. Over 100 volunteers from local businesses cleaned up the yards of local seniors and installed smoke detectors. Thank you to all of the volunteers, Area Agency on Aging, District 11, Inc.,
Trumbull Neighborhood Partnership, and American Red Cross.
Thank you St. Joseph Warren Hospital for your sponsorship.

## Year in Review





## 5th Annual Great Pumpkin 5K

Another spook-tacular year of costumes and athletes at Kent State University Trumbull Campus. An all new indoor Trick-or-Treat event added a new element of Halloween Fun!



#### **Community Conversations**

Disussions designed to better understand the needs of our community and prioritize issues.





#### **School Supply Drives**

The Huntington Bank "Stuff the Bus" drive made sure children had the backpacks they needed to start school. The Second Semester School Supply Drive hosted by O'Reilly Auto Parts & Great Clips helped provide local students with supplies to finish the school year strong.

# **Campaign Highlights**





#### Floats with the Mayor

Mayor Doug Franklin and UWTC Board Member Robin Patton served ice cream floats at City Hall to kick off the City of Warren's Pacesetter Campaign!



#### Ohio Edison at Children's Rehabilitation Center

Employees from Ohio Edison paid a visit to Children's Rehabilitation Center to learn more about United Way and its partner agencies.





### St. Joseph's Pumpkin Decorating Contest

For the second year, St. Joseph Warren Hospital hosted a Pumpkin Decorating Contest to kick-off the United Way campaign! Each department decorated one pumpkin and judges determined winners. Pumpkins were sold in a silent auction and all proceeds benefitted

United Way of Trumbull County.

# Campaign Highlights





# General Motors Lordstown Complex UAW Local 1112 & UAW Local 1714

United Way values its strong partnership with General Motors and the Local UAWs.

Pictured left, a team from UAW Local 1112 about to participate in United Way at Work.

Pictured right, Rob Morales UAW Local 1714 President and Community Services Commitee member Jim Kelley draw the winning ticket for a brand new snowblower during the 2015 Campaign!



UAW Local 1112 President
Glenn Johnson and
UAW Local 1112 member
Karen Eusanio present UWTC with the
proceeds of special events conducted
during the 2015 campaign.





Stacy Tibbs, UAW Local 1714 member, was the winner of the 2015 Greenwood Chevrolet: Colorado or Cash Giveaway!

# Statement of Financial Position

Assets	2015 (Unaudited)	2014 (Audited)
CURRENT ASSETS		
Cash & Equivalents		
Unrestricted	\$157,953	\$117,489
Restricted for group benefits	20,973	14,337
Campaign Pledges Receivable		
Prior year (net allowance for uncollectible pledges)	49,423	89,865
Current year (net allowance for uncollectible pledges)	462,852	350,414
OTHER ASSETS	280,203	254,628
LAND, BUILDING AND EQUIPMENT		
Land and land improvements	40,033	40,033
Building and building improvements	324,284	324,284
Furniture, equipment and vehicles	162,381	160,614
Accumulated depreciation	(425,338)	(415,138)
TOTAL ASSETS	\$1,072,764	\$936,526

# **Statement of Financial Position**

Liabilities and Net Assets	2015 (Unaudited)	$\underset{(\text{Audited})}{2014}$
LIABILITIES		
Group benefits - service providers' unemployment compensation plan	20,973	14,337
Designated pledges payable	96,414	132,069
NET ASSETS		
Unrestricted	387,173	328,869
Temporarily restricted allocations to service providers	563,204	461,251
Permanently restricted- Community Foundation of Western PA/ Eastern OH	5,000	-
TOTAL LIABILITIES AND NET ASSETS	\$1,072,764	\$936,526

Financial information was prepared prior to the independent annual audit, which will be completed on or about June 30, 2016, and available for inspection at the United Way office thereafter.



