



United Way of Trumbull County

OUR MISSION

To work together to create sustainable change with an emphasis on income, education, health and meeting basic needs.

OUR VISION

To inspire and build a community where everyone has the opportunity to reach their full potential.

Events & Sponsorship Opportunities



NINE IS FINE GOLF OUTING & MIXER

June 24, 2021
Lunch Beginning at 12:30 pm
Shotgun Start at 2 pm
Mixer at 4:30 pm
Trumbull Country Club in Warren



UNITED WAY@WORK & CAMPAIGN KICK-OFF

August 20, 2021
Breakfast at 7:45 am
Community Projects at 9 am
Kick Off Location TBA

RECOVER. REIMAGINE. REBUILD.

Connect with us!



United Way of Trumbull County

3601 Youngstown Road, SE
Warren, OH 44484-2832



United Way of Trumbull County

LIVING UNITED

SPRING 2021

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In observance of the upcoming holidays, our offices will be closed April 5th, May 31st, and July 4th.

Connect with us!



The Magic of Reading was the theme for this year's Annual meeting. Prior to the program, magician Isaac Robertson performed card tricks for the 160 guests in attendance.

2021 Annual Meeting Recap: Looking Back on 2020



Lori Faust, Youth Services Manager for the Warren - Trumbull County Public Library gave a special presentation on how books open up new worlds for all of us making reading magical.

United Way of Trumbull County (UWTC) held its 2021 Annual meeting with a look back at 2020. **Kathy Kiniklis, Board Chair for UWTC**, opened the meeting reflecting on the many challenges during the pandemic but focused on the positive work the organization was able to accomplish. She noted that United Way, with the help of community partners, were more united than ever to provide strength and hope in an unprecedented time. In addition, recognition was given to outgoing board members and area businesses and individuals who supported United Way of Trumbull County by giving, advocating, and volunteering.

Ginny Pasha, President of UWTC, spoke about pivoting from the organization's original plans to a focus on meeting needs created by the pandemic. A survey of the Trumbull County community conducted by UWTC provided insight into priority needs.

Continued on page 4.

GIVE. ADVOCATE. VOLUNTEER.

June is Men's Health Month-- a time to raise awareness about preventable health problems

SingleCare loves helping you save, during Men's Health Month, and all year, every year!



June is Men's Health Month--a time to raise awareness about preventable health problems and encourage early detection and treatment of disease among men and boys. Here at SingleCare, we're all about supporting this cause throughout June and the rest of the year! Whether it's through our educational blog articles like [7 ways men can protect their heart health](#) and [Why men need a yearly checkup—and what to expect](#), or offering discounts on men's health medications (like ED prescriptions), SingleCare is your one-stop shop for all things men's health-related.

To download your **FREE Prescription Savings Card**, [CLICK HERE](#) or visit unitedwaytrumbull.org/singlecare

amazon smile
You shop. Amazon gives.

Help us help people in need!

AmazonSmile donates 0.5% of your purchase (before taxes and rebates) on eligible products to **United Way of Trumbull County**.

This may not sound like a lot, but if you're like many others who prefer the convenience of ordering gifts and necessary items online, imagine how quickly it could add up!

To learn more and to start shopping, [CLICK HERE](#) or visit unitedwaytrumbull.org/copy-of-amazon-smile



Ohio Governor's Imagination Library



3,224

Kids in Trumbull County, under age 5, receive a book in the mail each month.

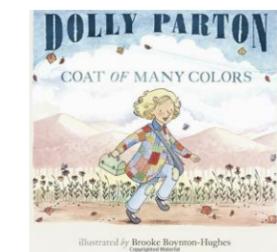
To learn more, visit unitedwaytrumbull.org/imaginationlibrary



United Way of Trumbull County is committed to helping kids LEARN WELL from an early age. Read the quotes below from moms whose children receive the books to see just a few examples of how the Ohio Governor's Imagination Library is helping to achieve this mission!

"Through the Imagination Library, our son has learned that books are a treasure, a friend, something to be loved and shared. Whenever Liam gets his books, he can't wait to take it to preschool to show everyone his "special" book." --**Caitlin Damaska, mother of Liam 3 years**

"We love getting books from the Dolly Parton Imagination Library! We get regular print books but also braille tales for her as well! It is making her familiar with braille as she grows older and they are great for her." --**Jessica Divencenzo, mother of Serenity, 4 years**



"As a teacher who is currently teaching children through online instruction due to the pandemic, I was so happy when it was Favorite Book Day and my student showed the class "Coat of Many Colors" by Dolly Parton! The book had arrived in the mail and she was so excited to share her favorite story. She retold the whole story to her friends. She knew the song as well. The Dolly Parton Imagination Library is making a huge impact on my students in their homes, especially now." --**Jessica Logan, Teacher of Ally, 4 years**

Community Conversations in Trumbull County



Work began early in 2020 with a survey of the Trumbull County Community conducted by United Way of Trumbull County. A second but similar survey was distributed in the fall of 2020.

The intent of the surveys was to identify changes in needs as the pandemic began to clearly impact our community and how our families LEARN WELL, EARN WELL, and STAY WELL. The questions were asked in a way that would reveal how seniors, adults, and children were being impacted now and into the future.

On February 4th, 2021, United Way of Trumbull County convened community leaders to discuss the challenges that were documented by the surveys. Expectations from the discussions were to help prioritize action steps to address urgent and long-term needs in Trumbull County. Areas of focus included education, readiness to work, and successfully communicating challenges to funders and policy makers.

Results provided on page 4.

GIVE. ADVOCATE. VOLUNTEER.

The Give, Advocate, Volunteer Award

7 17 Credit Union has been a strong supporter of United Way of Trumbull County for many years. Not only do they provide a corporate donation, their leadership also advocates on our behalf by conducting a work place campaign and encourages employees to learn more about the work we are doing in the communities they serve. Their employees are also encouraged to volunteer by serving on UWTC's Board Directors and various committees as well as volunteering at various events throughout the year. In 2020, 7 17 went over and above by contributing additional dollars to our COVID - 19 fund to help people with immediate needs in Trumbull County, and by sponsoring the new Born Learning Trail in Perkins Park. Their commitment to our community is outstanding.



Left to Right: Eric Lanham, 7 17 Credit Union; Kathy Kiniklis, UWTC Board Chair; Brian Boetcher, 7 17 Credit Union

Small Business: The Give, Advocate, Volunteer Award



Christine Cope presenting Small Business Give, Advocate, Volunteer award to Justine Froelich of TEMA Roofing

This award was new this year and was given to **TEMA Roofing Services** for giving a financial contribution, volunteering to read for Read Across America, providing a team for United Way at Work, creating a video for Let's Talk Trumbull, and advocating for United Way of Trumbull County in their newsletter and in the community.

THANK YOU!

We couldn't do it without you



Special Award: Recognizing Individuals Who Helped When Help Was Needed

Special awards were presented during this year's Annual Meeting to the volunteers who made 1,500 masks for people in Trumbull County when PPE was not as readily available. These individuals included Ardele Alfonsi, Gayle Beil, Shirley Davis, Danielle Durkin, Linda Gee, Marian Hecker, Janet Jarrett, Susan Kidd, Sue Kisak, Natalia Kresic, Sherry Moliterno, Julia Vandergriff, and members of the Warren Junior Women's League. We would also like to thank the other members of the community who anonymously donated masks at local Dollar General Stores who accepted them on behalf of United Way of Trumbull County.



THANKFUL ACTS OF KINDNESS

Thankful Acts of Kindness are a way of showing our appreciation for those in our community who have gone over and above in their service to others. The program was started in 2020 to recognize essential workers and volunteers during the pandemic and was received so well that we plan to keep asking for nominations in 2021.

April was volunteer month and we ended the month by taking the opportunity to do something a little different from our past requests for nominations. We asked for **volunteers only** whose service to our community is outstanding. Nominations were accepted through the month of May.

The individuals selected from the overwhelming number of nominations are:

ROCCO CORR

a 24 year old recent nursing graduate who volunteered over a hundred hours to help administer the Covid 19 vaccine.

ATTORNEY NED C. GOLD

for securing The Norman Rockwell Scouting Collection of paintings, valued at approximately \$130 million, currently on display at the Medici Museum located in Howland

MADELYN FONAGY

a 14 year old student who started a food pantry

BECKY BUCCO

for volunteering in the community for over 20 years including the prom dress giveaway at Champion High School and promoting literacy by chairing the Education & Library Committee for the Warren Women's Junior League

Each will receive a **Thankful Act of Kindness** ...a gift card from a local business or restaurant. This is just one way we can show our appreciation to those who make our community a better place.

Thanks to all who nominated and to all nominees for your outstanding service!

How YOU Can Make a Difference

How you can GIVE

Your donation to United Way of Trumbull County (UWTC) plays a critical role in creating hope and opportunities for our neighbors, friends, families and the overall community. We work to obtain a deep knowledge of the community's needs, which in return allows us to offer our donors assurance that their gifts are being used in the most efficient and effective way. The staff of United Way knows how busy day to day life can be, so we make giving convenient for you!

- Simply text the keyword "Trumbull" to 41444 and you'll receive a text message linking you to our secure donation site.
- Make a recurring donation through payroll deduction. Visit your payroll department for details.
- Visit our website and click on the DONATE tab. Here, you can read about how your gift is making a difference. [CLICK HERE](#) to read now.
- At no cost to you, support us through AmazonSmile by selecting UWTC as your charity of choice.

How you can ADVOCATE

When you advocate for United Way, you share the word about our collective impact and help influence the lives of individuals and families through our work and the work of our partner agencies.

- Give a testimonial about why you give or how UWTC has helped you, a friend, or family member. To submit your testimonial by email, [CLICK HERE](#).
- Like and share our social media posts.

How you can VOLUNTEER

United Way of Trumbull County's mission to create sustainable change is fueled by the passion and hard work of our volunteers. We make sure to post all of our current and upcoming UWTC and partner agency volunteer opportunities in our newsletter and on our website!

- Become a volunteer reader for one or more of our Reading Great by 8 programs.
- Gather up your family, friends or coworkers for our annual United Way @ Work day where teams of community volunteers complete outdoor yard projects for those in need.
- Volunteer at one of our local partner agencies.
- Volunteer to organize a school supply, basic essentials, pantry, diaper or money drive at your place of business, school, church, club or organization.

A BIG THANKS to Greenwood Chevrolet and the 2020 Extra Mile Giveaway Finalists



Tim Schaffner, Trumbull County Children Services with Ginny Pasha.



Stanley Elkins Trumbull County Prosecutor's Office



Sonya Marshall, Warren City Schools



Ed Haller, City of Warren



Ginny Pasha chooses the keys selected by each finalist.



Ginny smiles as she turns the winning key for Joe Datchuk.



Joe Datchuk of 7 17 Credit Union was new to the company in 2020 and pleased to learn of their support for United Way. This was his first year to give as a 7 17 employee, and he had forgotten about the Extra Mile Giveaway until we notified him that he was a finalist.



It was a true nail biter as everyone watched (via Zoom) nine keys fail to start the car. The tenth key, belonging to Joe Datchuk from 7 17 Credit Union, ignited the vehicle as Ginny, who served as a surrogate for the Trumbull County finalists, turned the key. The look on Joe's face was priceless as he realized no keys remained except his. Joe decided to take the \$15,000 in cash. The event was later broadcast on WYTV. [VIEW THE EVENT HERE](#)



Give to make the greatest difference in your community. Your donation will help people in Trumbull County to Learn Well, Earn Well, and Stay Well. Your donation may also be designated to the 501(c)(3) partner agency of your choice. To give, please visit UNITEDWAYTRUMBULL.ORG.

Campaign Corner

Students at Lincoln PK: Eight students raised \$1,655 for United Way of Trumbull County with a Penny War!



Every year, Warren City Schools holds a workplace campaign and students are encouraged to participate. This year, their commitment to the challenge was off the charts!

Seventh grade students may have come in at first place in the Penny War challenge but in the end United Way of Trumbull County and our community are the winners.

We thank ALL the students for their hard work (while having a little fun) and helping children and families thrive right here in Trumbull County.

Read more at the Warren City School [website](#) or visit warrencityschools.org/Lincoln/news/

Women United Update

This year, Women United has focused on creating awareness around keeping healthy and getting vaccinated while continuing to provide financial support for prescriptions due to the generosity of the Ladies Auxiliary at the Trumbull Regional Medical Center, Litco Manufacturing, and Premier Bank.

To encourage healthy habits from a young age, four additional signs were created for the new Born Learning Trail which consists of colorful and interactive signs with activities for adults to engage in with young children to turn an outdoor trip into a fun learning experience. We are the first United Way to add these health related signs and are grateful for input from Jenna Amerine from the Trumbull County Health District, and from Melissa Maki of Middlefield Bank whose marketing expertise helped make the signs engaging for kids.

Read more at the Warren City Schools [website](#) or visit <http://warrencityschools.org/lincoln/news/>



Diabetes Initiative Launched Fall 2019



250+ prescriptions for diabetes related medications

65 years old is the average age of a person receiving financial assistance.

\$154 is the average cost per prescription

UNITED WAY 2020-21 BOARD OF DIRECTORS

CHAIRMAN
Kathleen Kiniklis
Mercy Health
Howland Medical Center

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Tammy Jorgensen
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Laborers Local 935

Mathew Martin
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Don Moore
City of Cortland

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John Rossi, Esq.
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Lisa Taddei
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Todd Weddell
United Steelworkers Local 2155

NEED HELP?
CALL 2-1-1
Your link to community resources.
or visit HelpNetworkNEO.org.



CALL FOR REFERRALS TO HUNDREDS OF RESOURCES





2021 ANNUAL MEETING RECAP: Looking Back on 2020

Based on the results of the survey, the following services were provided in 2020:

- Increased funding through a **COVID-19 fund** to help front-line partner agencies address **food and housing insecurities**
- **1500 masks** made by volunteers and **288 gallons of sanitizer** to keep essential workers and those they serve safe
- **200 prescriptions** for diabetes related medications to the underinsured and uninsured
- **1000 diapers** to families in need
- **A "Boatload" of school supplies** to Trumbull County School Districts with the help of the Trumbull County Education Service Center and local Dollar General Stores

UWTC also introduced **Thankful Acts of Kindness** to recognize frontline essential workers. Gift cards, small gifts, or meals were purchased from local small businesses to give to selected nominees to demonstrate our appreciation. Nominations were open to the community.

In spite of the pandemic, UWTC continued to focus on early childhood literacy with **Virtual Read Alouds**, **The Ohio Governor's Imagination Library**, and breaking ground on the new **Born Learning Trail** in Perkins Park.

Ginny wrapped up by thanking everyone for their support and looking to the future to **Recover, Reimagine, and Rebuild** so that every child and family in Trumbull County can Thrive.

We would like to give a special thanks to the Cafaro Foundation who sponsored this year's Annual Meeting held at the new Eastwood Event Centre.



United Way of Trumbull County is pleased to recognize the following list of outgoing Board Members and Award Recipients:

Outgoing Board Chairs for both 2019 and 2020 were recognized for their outstanding service to United Way of Trumbull County.



KATHY KINIKLIS, Mercy Health
UWTC Board Chair
June 2020 - June 2021



ERIC LANHAM, 7 17 Credit Union
UWTC Board Chair
June 2019 - June 2020

Outgoing Board Members included:

Mayor Doug Franklin, City of Warren; Danté Capers, Warren City Schools; and Scott Masters, Berkman, Jorgensen, Masters & Stafman, LLC

The GIVE Award



Greenwood Chevrolet was recognized for their corporate donation, sponsorship for United Way's Nine is Fine Golf Outing, and the **Extra Mile Giveaway**, an incentive for donors to give to the United Way. In 2020, donors who contributed or pledged \$260 (\$5 a week) or more were entered into a raffle to win their choice of a 2020 Trax or \$15,000 cash.

The drawing is typically conducted at an annual event where five finalists from United Way of Mahoning County and five finalists from United Way of Trumbull County are joined by friends and family as each finalist

turns a key to see if they are the lucky winner.

For 2021, due to the restrictions created by the pandemic, **Greenwood Chevrolet** went over and beyond and provided the services of 898 Marketing to promote the event through videos and graphics and created a fun, virtual, event that everyone could attend safely.

It was a true nail biter as everyone watched (via Zoom) nine keys fail to start the car. The tenth key, belonging to **Joe Datchuk from 7 17 Credit Union**, ignited the vehicle as Ginny, who served as a surrogate for the Trumbull County finalists, turned the key. The look on Joe's face was priceless as he realized no keys remained except his. Joe decided to take the \$15,000 in cash. The event was later broadcast on **WYTV**. (Continued on page 6.)

The ADVOCATE Award



The Advocate Award was given to both **Mark Marvin** of the **Downtown Development Group** and **Ken Haidaris** of **Sunrise Entertainment, LLC** for advocating for United Way of Trumbull County by opening the Robins Theatre in December 2019 for a special evening to benefit United Way of Trumbull County.

The VOLUNTEER

This year's recipients of the Volunteer Award included **Dana Warren-Tolios** of The Middlefield Banking Company, Spokes kids **Cadence Treich** and **Bailey Tolios**, and **Barton Malow and Laborers' Local 935**.

Dana Warren-Tolios for her volunteer service and her part in conducting auditions for United Way's spokes kids and preparing a United Way of Trumbull County **campaign video**.



Left to right: Ginny Pasha, Dana Warren - Tolios, Bailey Tolios, Cadence Treich, Kathy Kiniklis, Crissy Treich

Spokes Kids **Cadence Treich** and **Bailey Tolios** were recognized for volunteering and representing United Way of Trumbull County in the community. A special thanks to **Crissy Treich**, Cadence's mom, whose commitment made her daughter's involvement possible.

Spokes Kids

served as greeters at the Annual Meeting.



Left to right: **Aniyah Marsh**, new spokes kid in 2021, and **Cadence Treich**, current spokes kid, assisting at the Annual Meeting.

Barton Malow and Laborers' Local 935

were recognized for installing the Born Learning Trail in Perkins Park.

When completed this spring, the Born Learning Trail will provide fun activities that promote early literacy and childhood health.



Representatives **Ron Hasenbusch** and **Ken Boyea** from Barton Malow and **Kathy Kiniklis**.



Ginny Pasha and **Jim Ledenko**, Laborers' Local 935

UNITED WAY OF TRUMBULL COUNTY

Join Women United

[Click here to learn more](#)

Phone: 330-369-1000, ext. 28

Volunteer for United Way @ Work

on August 20, 2021

[Interested, let us know.](#)

Phone: 330-369-1000

AMERICAN RED CROSS

Steady need for Blood Drive and Disaster Preparedness, Action Team and Recovery volunteers.

[Click here for an online application](#)

Phone: 330-201-6615

FAMILY & COMMUNITY SERVICES

Daily need for volunteers.

[Click here for an online application](#)

Phone: 330-297-7097

INSPIRING MINDS

Ongoing need for volunteers.

[Click here for an online application](#)

Phone: 330-469-6729

NILES COMMUNITY SERVICES

Volunteers needed for special events.

Phone: 330-652-6412

SALVATION ARMY

[Click here for an online application](#)

Phone: 330-392-1573

SECOND HARVEST FOOD BANK

[Click here for an online application](#)

Phone: 330-792-5522, ext. 102

TRUMBULL MOBILE MEALS

[Click here for an online application](#)

Phone: 330-394-2538

For the most up-to-date volunteer opportunities, [CLICK HERE](#) or visit our website at UNITEDWAYTRUMBULL.ORG.



UNITED WAY OF TRUMBULL COUNTY
WAS PROUDLY AWARDED
THE SEAL OF TRANSPARENCY

RECOVER. REIMAGINE. REBUILD.

GIVE. ADVOCATE. VOLUNTEER.