



United Way of  
Trumbull County

United  
we Win

2019

UNITED WAY  
OF TRUMBULL COUNTY  
ANNUAL REPORT

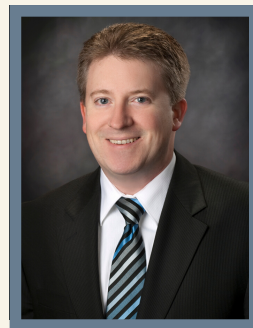
United in Helping  
Children & Families Thrive

## WORDS FROM THE CHAIRMAN

Over the past year, the United Way of Trumbull County has been redefining the “United” in United Way. For decades, this organization’s primary function was to bring together the contributions of individuals and companies as an efficient way to provide funding to a multitude of health and human service organizations, a United purpose of strengthening our communities. While raising funds through traditional efforts such as workplace campaigns remains an important part of what we do, the United Way of Trumbull County has worked and continues to work to forge new partnerships and initiatives based on a community feedback model to address the most critical needs in our communities. While continuing to provide funding to traditional partner agencies, your United Way is also uniting additional organizations to serve as a catalyst for change. United Way of Trumbull County collaborates with school districts and government entities, foundations, businesses and non-profits to provide a United effort in helping families and children thrive. Your United Way remains committed to helping meet the basic needs of Trumbull County residents. In addition, we continue to focus on new opportunities to help provide a helping hand up through efforts focused on enriching educational opportunities and programs that promote self-sufficiency and financial stability. On behalf of the Board of Directors, a warm thank you to our many volunteers, financial contributors and partners. Together we will continue to make a difference and demonstrate what it means to LIVE UNITED.

## OUR MISSION

*To be united in helping children and families thrive in Trumbull County.*



Eric Lanham  
Chairman

## WORDS FROM THE PRESIDENT

United Way of Trumbull County is now 97 years young! And we celebrated in style with a grand event at the newly renovated Robins Theatre in downtown Warren. Throughout all 97 years, the singular focus of United Way of Trumbull County has been to be united with others in helping children and families thrive in Trumbull County. Although our purpose has remained the same, what has changed over the past 97 years is the way we meet that goal. From being solely a fund raising entity in the early days to being a partner with agencies delivering programs in Trumbull County and to working with other agencies and organizations to develop creative initiatives targeted to specific needs, your United Way has always been there when needed. While 2019 will be remembered by the closing of GM, Trumbull County has seen exciting growth in downtown Warren, an Energy Center in Lordstown, and the announcement of Boscov's coming to the Mall. We saw six new school districts introduce summer programming through our Reading Great by 8 Literacy Initiative and late in 2019, we introduced the Ohio Governor's Imagination Library. 2020 has already given us significant challenges, but Trumbull County is resilient. We are all united and we will continue to work hard every day to help our County Learn Well, Earn Well and Stay Well.

## OUR VISION

*To inspire and build a community where everyone has the opportunity to reach their full potential.*



Ginny Pasha  
*President*

# UNITED WAY OF TRUMBULL COUNTY LEADERSHIP

## Officers

### **ERIC J. LANHAM**

*Chairman*

7 17 Credit Union

### **KATHLEEN KINIKLIS**

*Secretary*

Mercy Health

### **H. SCOTT MASTERS**

*Treasurer*

Berkman, Jorgensen,  
Masters & Stafman, LLC

## Board of Directors

### **ESTHER BUSCHAU**

The Cafaro Company

### **DANTE CAPERS**

Warren City Schools

### **MAYOR DOUG FRANKLIN**

City of Warren

### **LINSEY GRAY**

Anderson-Dubose Co.

### **JOSEPH JOHNSON**

Huntington National Bank

### **PASTOR TODD JOHNSON**

Second Baptist Church

### **TAMMY JORGENSEN**

Home Savings Bank

### **JAMES LEDENKO**

Laborers Local 935

### **MELISSA MAKI**

Middelfield Bank

### **MATHEW MARTIN**

TNP

### **DON MOORE**

City of Cortland Council

### **VAN NELSON**

TCAP

### **ROBERT NEMETH**

Stanwade Metal Products

### **JOHN ROSSI, ESQ.**

Farmers Trust Company

### **LISA TADDEI**

First Energy/Ohio Edison

### **TODD WEDDELL**

United Steelworkers  
Local 2155

## Staff

### **GINNY PASHA**

*President & C.E.O.*

### **SALLIE DAUGHERTY**

*Director of Finance*

### **CHRISTINE COPE**

*Director of Marketing,  
Development,  
Women United*

### **CINDY ROGERS**

*Campaign &  
Event Coordinator*

### **LUANN CONRAD**

*Administrative Assistant*



# ACHIEVEMENTS IN ORGANIZATIONAL EXCELLENCE

United Way of Trumbull County is proud to announce the following achievements that allow those that contribute to our organization to be confident in their investment.

## MEMBERSHIP REQUIREMENTS



In 2019, United Way of Trumbull County once again achieved all nine core requirements of United Way Worldwide. The thumbs up logo assures those involved with our organization that United Way of Trumbull County is recognized to be tax exempt under Section 501(c)3 of the IRS code and has complied with all applicable legal, local, state, and federal operating and reporting requirements. It is critical that our donors and volunteers are confident in their investment with United Way of Trumbull County.

## PLATINUM SEAL OF TRANSPARENCY



United Way of Trumbull County has once again earned the Platinum Seal of Transparency from the non-profit leader, Guidestar, the world's largest source of non-profit information. This is the highest level of recognition offered by Guidestar and allows our donors to focus on the progress and results of United Way of Trumbull County.

We are proud to be an accredited business of the Better Business Bureau.



LEARN WELL

EARN WELL

STAY WELL

### IMPROVED LEARNING EXPERIENCES

- Pre-K Readiness
- Literacy
- Attendance

### PRE-KINDERGARTEN

### EARLY GRADE LITERACY

- Reading at Grade  
Level by Grade 3

### STEM

- Jobs for the  
21st Century

### EMPLOYMENT

- Job Training
- Entrepreneurship

### FINANCIAL STABILITY

- Financial Education
- Free Income Tax Preparation

### ACCESS TO HEALTH

- Health Insurance
- Drug Prevention Recovery

### CRITICAL NEEDS

- Food
- Emergency Shelter
- Emergency Assistance
- Meeting Critical  
Health Needs

95,885

PEOPLE HELPED  
IN TRUMBULL  
COUNTY

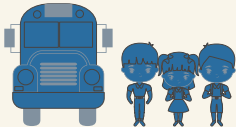
# ANOTHER SUCCESSFUL YEAR

## LEARN WELL



**8,638**

**STUDENTS  
REACHED**



## EARN WELL



**24,991**

**PEOPLE  
SERVED**

## FREE TAX PREPARATION

**2,604**

**TAX  
FILINGS**

**\$3,037,010**

**TOTAL  
REFUNDS**

## STAY WELL



**63,256**

**PEOPLE  
SERVED**



# IMPACT LEARN WELL

## *INVESTING IN LOCAL SOLUTIONS*

### **FUNDED PROGRAMS**

#### **Agency**

Big Brothers Big Sisters  
Boy Scouts  
Family & Community Services  
Family & Community Services  
Girl Scouts  
Inspiring Minds  
Potential Development Program

### **Agency Impact Panel Volunteers**

Sue Datish, Chaiperson;  
Denise Deltondo; Barbara Gaffey; Candy Hurton;  
Susan Kidd; Jan Marshall; Alicia Miller;  
Connie Morgan; Pam Perrino; Julia Vandergriff -  
Simons; Sheila Vandergriff

#### **Program**

Mentoring  
Scoutreach  
Foster Grandparents  
Solace Center  
Journey Program  
Enrichment Program  
PD's Place

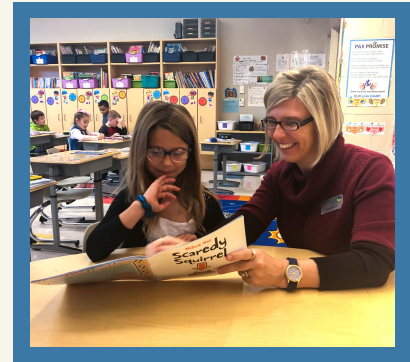
# EDUCATION THAT WORKS - LEARN WELL

United Way believes that everyone can play a role in ensuring that children grow up to be productive citizens and members of our community. This begins with a good education that is the foundation for a child's success in work and life, along with providing supportive programming that helps youth develop necessary skills for their futures.

United Way works toward this goal by funding programs in Trumbull County, securing grants to introduce or expand local programming, and by forming collaborative partnerships. Students are supported through mentoring, after school and enrichment programs that promote confidence and self esteem. Our Reading Great by 8 is an exclusive United Way of Trumbull County initiative designed to make sure students can read at grade level by grade 3, a key indicator of future success.

We also support students through resource fairs, book drives and providing school supplies and backpacks, food, and essentials to local school pantries. To focus on what is important, kids need to feel safe and know where their next meal is coming from. In 2020, we plan to collaborate on new initiatives that will remove barriers and help kids to learn well.

## UNITED IN HELPING CHILDREN & FAMILIES THRIVE



*Dana Tolios-Warren  
volunteers for Read 4 Fun at  
Niles Primary School.*

# LEARN WELL - Student Support

48% of households in Trumbull County are living in poverty or do not have enough income to afford basic necessities.

School supplies, books, food, and essentials like laundry detergent sometimes take a back seat to housing, transportation and other pressing needs.

With support from our community, we help schools stock food pantries and provide resources so kids can focus on learning.

Because we know, when a child succeeds, we all succeed!

***We help children get a strong start in life, start school ready to succeed, and build critical reading skills to equip them for success in school, work, and life.***





# New Initiative - The Ohio Governor's Imagination Library

## The Ohio Governor's Imagination Library

United Way of Trumbull County launched The Ohio Governor's Imagination Library in Trumbull County to put more books in the hands of children. This program fits nicely with our existing literacy initiatives to make sure kids enter kindergarten ready to succeed.

### OGIL ADVISORY COMMITTEE

Jenna Amerine - Trumbull Cnty Combined Health District

Lori Faust - Warren-Trumbull County Library

Van Nelson - TCAP

Kelly Hutchinson - Warren City School District

Jim Wilkins - Warren - Trumbull County Library

Bonnie Wilson - Family & Children First Council



SHARED READING increases confidence, affinity to read, brain and language development, and connectedness and inclusion.



# A FOCUS ON EARLY CHILDHOOD LITERACY



Advisory Committee: William Bosheff, TESC; Steve Chiaro, Superintendent, Warren City Schools; Lori Faust, Youth Services Manager, Warren Trumbull County Library; Antela Guarnieri, TCESC; Jennifer Soloman, Third Grade Teacher, Champion Local School District; Bonnie Wilson, Family and Children First Council

## Read 4 Fun

Makes reading fun while building confidence and creativity through unique learning experiences.

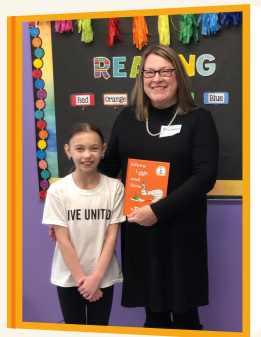
## Ready, Set, Go!

A two-week literacy intervention program for students transitioning from 2nd to 3rd grade who need help preparing for the Ohio Third Grade Reading Test.

## ABC Reading Ready

A two-week literacy intervention program for children transitioning from kindergarten to first grade.





# IMPACT

# EARN WELL

## Agency Impact Panel Volunteers

Colleen Dattilo, Chairperson: Jane Boutwell;  
Sharon Carlson; Fred Ebinger;  
Natalie Markusic; Leslie Morris;  
Nancy Tabor

## FUNDED PROGRAMS

### Agency

Family & Community Services  
Goodwill Industries  
Greater-Warren Urban League  
The Salvation Army of Warren

Trumbull Family Fitness

### Program

SCOPE Senior Support Services  
Radio Reading Services  
Empowerment & Education  
Mental & Physical Health  
Services - Drop In Center  
Fit Family



Trumbull County Partnership  
for Financial Empowerment

*A United Way of Trumbull County Initiative*

*Led by United Way of Trumbull County to provide financial literacy and help manage families manage limited resources.*



*The Middlefield  
Banking Company*



Junior  
Achievement®  
of Mahoning Valley, Inc.

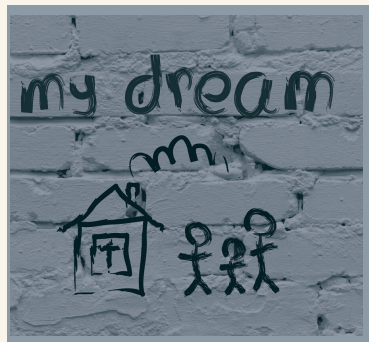


CortlandBank®



*Catholic Charities Regional Agency  
Serving Columbiana, Mahoning & Trumbull Counties  
Providing Help. Creating Hope.*

UNITED IN HELPING  
CHILDREN & FAMILIES THRIVE



## SUCCESS THROUGH HEALTH & FINANCIAL STABILITY - EARN WELL

**18%**

of Trumbull  
County  
households  
have  
incomes  
below the  
Federal  
Poverty  
Guidelines.

**29%**

of people in  
Trumbull  
County living  
above the  
poverty level  
cannot  
afford basic  
necessities.

**25%**

1 in 4  
Trumbull  
County  
children  
under age 18  
are living in  
poverty.

**2%**

Since the  
2007  
recession,  
the median  
income has  
increased by  
only 2  
percent.

***Many families live paycheck-to-paycheck with no clear path to financial stability. They are stuck in a cycle of poverty, poor health, or both and are unable to live up to their full potential. At United Way of Trumbull County, we invest in programs and initiatives that lead to health and financial stability so families can thrive.***

# IMPACT

# STAY WELL

## FUNDED PROGRAMS

### Agency

American Red Cross  
Catholic Charities  
Community Volunteer Council  
Family & Community Services  
Family & Community Services  
Help Network Of Northeast Ohio  
NEO's Children's Rehabilitation CTR  
Niles Community Services  
Salvation Army of Warren  
Second Harvest Food Bank  
Trumbull Mobile Meals  
Urban League

### Program

Disaster Response  
Emergency Assistance  
Food Assistance  
Someplace Safe  
SCOPE Traveling Food Pantry  
Trumbull 2-1-1  
Pediatric Rehabilitation Services  
Humanitarian & Financial Assistance  
Basic Human Needs  
Food Program  
Sliding Scale Program  
Christy House

Thanks to the generosity of our Labor Unions and caring individuals, United Way of Trumbull County and AFL-CIO offer emergency food assistance through a pantry located in our building. We also loan medical equipment to those in need. This service is free of charge.



## UNITED IN HELPING CHILDREN & FAMILIES THRIVE

# MEETING CRITICAL NEEDS - STAY WELL

While we work to address the root causes of important community issues, United Way realizes that there are individuals in our county who need our support right now. That's why we work to provide basic needs of food, shelter, health, emergency and disaster services, and safety.

When individuals, families, and children feel secure, they can focus on goals and aspirations instead of survival.

United Way of Trumbull County is committed to providing opportunities for a better future.

We all win when people in our community are able to thrive.



# Breaking the Cycle

UNITED IN HELPING  
CHILDREN & FAMILIES THRIVE

**Helping families STAY WELL  
is at the very foundation of  
our work in Trumbull County.**

United Way supports programs that meet families most basic needs so they can find the help they need to THRIVE.

Whether it be food, shelter, safety, or access to critical community resources.

**Every child, every person, deserves  
an opportunity to be lifted up.**

**Letter written by local student in our  
Reading Great by 8 program.**

**The student lives and attends school in Trumbull County.**

Things I want in  
my family.  
I want food and water.  
Don't hit on me.  
A house with running water  
and lights. I want love.  
Mom and dad don't fight.  
I want no drugs.  
Don't kill my pets.  
Help with school.  
Nice clean clothes.  
No lice. No bug in house.  
Clean house.  
Clean bed with covers.  
Don't sell my toys. Treated fair.  
Don't get drunk. TV in house.  
Let me keep my games. School  
stuff. Nice shoes. My own comb.  
Soap. Nice house and safe. A card  
heater. Coat. Toothbrush.

# STAYING WELL IN TRUMBULL COUNTY



**\$164, 264**  
**COMMUNITY SAVINGS**

**2,600**  
**PEOPLE HELPED**



Familywize partners with nearly all pharmacies nationwide to negotiate prescription discounts resulting in a lower price. The discount card is for everyone whether or not a person has health insurance coverage.



**9,261**  
**CALLS CONNECTING PEOPLE  
WITH COMMUNITY RESOURCES**

**1,782**  
**MENTAL HEALTH &  
SUICIDE PREVENTION CALLS**

COMMUNITY RESOURCES 2-1-1 & SUICIDE PREVENTION TRUMBULL COUNTY 330-747-2696

# WOMEN UNITED TRUMBULL COUNTY

LEADING THE  
CHARGE.  
INSPIRING THE  
CHANGE.

UNITED WAY OF TRUMBULL COUNTY  
**WOMEN UNITED**



*Putting the "fun" in fundraising*

The mission of Women United is to advance the common good in Trumbull County while providing women with opportunities for personal and professional development.

## Steering Committee

**Pam Marshall,  
Chair**

Jenna Amerine  
Julianna Begalla  
Stacia Brown  
Joeann Coleburn  
Christine Cope,  
Staff Lead  
Sallie Daugherty  
Tammy Jorgensen  
Maggie Lenhart  
Jaime Loew  
Michelle Preston  
Linda Tominey  
Sarah Vosmik

# WINNING THE FIGHT AGAINST DIABETES

THANKS TO OUR PARTNERS  
FRANKLIN PHARMACY

TRUMBULL REGIONAL  
MEDICAL CENTER  
GIFT SHOP

## \$16,000+

INVESTED IN THE HEALTH OF OUR COMMUNITY  
SINCE LAUNCHED IN AUGUST 2019

"The United Way literally saved me."

*Carol Ferry, Newton Falls*

### 15%

of adults in Trumbull County have been diagnosed with diabetes which is well above the national average of 10.5%.

### 7th

leading cause of death in the US. The diabetes mortality rate is higher for males and black individuals

### \$275

is the cost of a one month supply of insulin though it is often much higher. The cost for this same vial was \$35 in 2001.

AWARENESS

EDUCATION

PRESCRIPTION  
ASSISTANCE

# COMMUNITY SUPPORT



United Way of Trumbull County teamed up with Family and Children First Council and other local organizations and businesses for the first Operation Baby Bundle to provide Airmen and their families from the 910th Airlift Wing with much needed items for babies 0 to 12 months old.

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United Way at Work was another success as we packaged meals, organized school supplies from Operation Back 2 School, and assisted seniors, veterans, and disabled individuals with lawn and yard projects.





# Campaign Highlights

## TOP WORKPLACE CAMPAIGNS

General Motors Lordstown  
7 17 Credit Union  
United Parcel Service  
State of Ohio  
Warren City School District  
Trumbull Industries  
Stanwade Metal Products, Inc.  
First Energy/Ohio Edison  
Trumbull County Children  
Services  
Cortland Bank  
Home Savings  
Farmers National Bank  
Diane Sauer Chevrolet

## 100% EMPLOYEE PARTICIPATION

Trumbull Mental Health & Recovery Board  
Stanwade Metal Products, Inc.

## TOP CORPORATE GIFTS

General Motors  
7 17 Credit Union  
Cortland Bank  
Home Savings  
First Energy/Ohio Edison  
Company  
Stanwade Metal Products  
Nationwide Insurance  
Toyota of Warren  
PNC Bank  
Giant Eagle  
UPS

## A SPECIAL THANKS TO OUR 2019 TOP TIER EVENT SPONSORS

Mercy Health  
Downtown Development Group  
Diane Sauer Chevrolet  
Cafaro Company/Eastwood Mall

## TOP FOUNDATION GIFTS

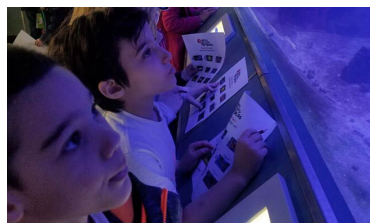
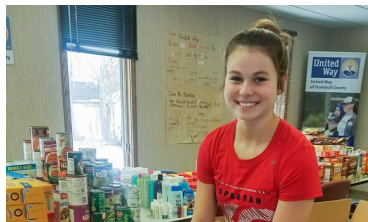
Cafaro Foundation  
The John D. Beeghly Fund  
ArcelorMittal  
First Place Community Fund  
Greenwood Family Foundation  
William J. Bruder Foundation  
Home Savings Foundation

## LOCAL UNIONS AND LABOR

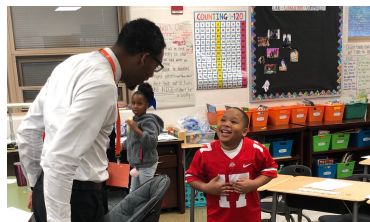
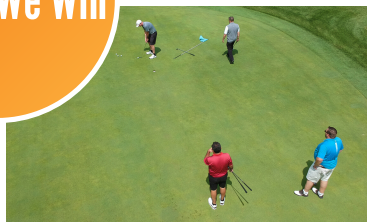
Thank your for your support!



**THANK YOU**  
**FOR PROVIDING THIS**  
**GENEROUS CAMPAIGN**  
**INCENTIVE!**



United We Win





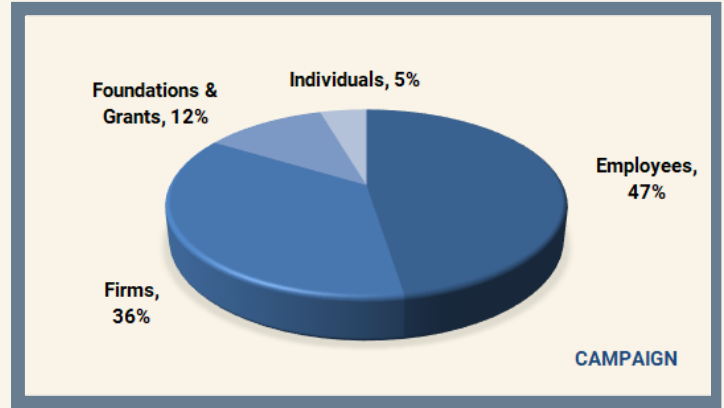
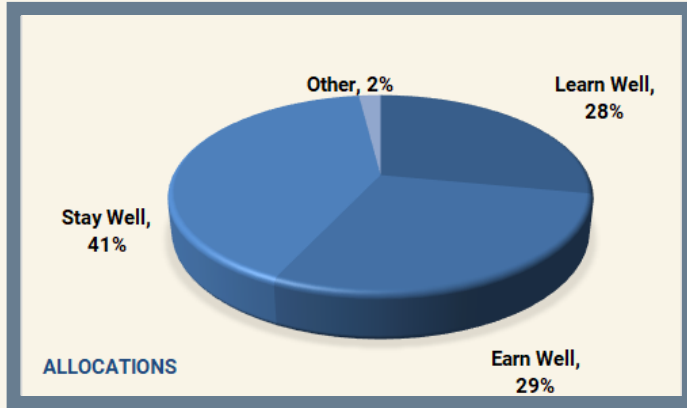
ASSETS	December 31,	2019	2018
		(Unaudited)	(Audited)
Cash and cash equivalents			
Unrestricted		\$ 373,706	\$ 328,303
Restricted for group benefits		433	335
Campaign Pledges Receivable:			
Prior year (net of allowance for uncollectible pledges)		54,131	27,182
Current year (net of allowance for uncollectible pledges)		216,583	195,627
OTHER ASSETS		397,314	386,373
LAND, BUILDING AND EQUIPMENT			
Land and land improvements		40,033	40,033
Building and building improvements		353,874	353,874
Furniture, equipment and vehicles		160,614	160,614
Accumulated depreciation		(468,231)	(457,951)
<b>TOTAL ASSETS</b>		<b>\$ 1,128,457</b>	<b>\$1,034,390</b>
<b>LIABILITIES &amp; NET ASSETS</b>			
LIABILITIES			
Accounts Payable -- Community Services		\$ 433	\$ 334
Designated pledges payable		30,729	38,009
Note Payable		8,208	16,535
NET ASSETS			
Without donor restrictions		605,713	566,829
With donor restrictions		483,374	412,683
<b>TOTAL LIABILITIES AND NET ASSETS</b>		<b>\$ 1,128,457</b>	<b>\$1,034,390</b>

## Statement of Financial Position

# LIVE UNITED

## Allocation of Funds

## Campaign Source of Funds





*Serving Trumbull County for 97 Years*

**LIVE UNITED**



United Way of  
Trumbull County

3601 Youngstown Rd.  
Warren, OH 44484  
330-369-1000

[www.unitedwaytrumbull.org](http://www.unitedwaytrumbull.org)

