



LOOKING BACK | MOVING FORWARD
A proud past and a thriving future

UNITED WAY OF TRUMBULL COUNTY



2022 - 2023 Annual Report

COMMITTED TO OUR COMMUNITY

OUR FOCUS

LEARN WELL | EARN WELL | STAY WELL

OUR MISSION

Being United in Helping Children & Families Thrive in Trumbull County

OUR VISION

To inspire and build a community where everyone has the opportunity to reach their full potential.

LEARN WELL

We ensure that children get a strong start in life by helping them achieve crucial developmental milestones and start school ready to succeed.

EARN WELL

We work hard to ensure that every person in our community has the resources and opportunities they need to build a stronger financial foundation for themselves and their families.

STAY WELL

Meeting basic needs is fundamental to people's capacity to enjoy their lives, to provide for their families, to realize their dreams and to contribute to society. We connect people to vital resources to lead healthy and productive lives.

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While the financial report is for the fiscal year ending 2022, the information provided in this report starts in June 2022 and ends in May 2023 to reflect information from the timeline beginning directly after the previous annual meeting and creation of the annual report. Our funding cycle begins in July and ends in June.



This "Little Good Guy" was created by cartoonist Charles M. Schultz in 1963 as a United Way Appeal award and was used in United Way campaigns during the mid-1960s. Wherever you see this "Little Good Guy" on the pages ahead, look for a United Way historical reference.



A MESSAGE FROM LEADERSHIP



Christine Cope
Christine Cope
President & C.E.O.



Lisa Taddei
Lisa Taddei
Chair of the Board

Dear Friends,

It has been an exciting and eventful year of transition since our last report in May of 2022. A new C.E.O. on July 1st, a new location on August 1st, and on March 23, 2023, a celebration of 100 years of service as we ushered in a new era for the United Way of Trumbull County and the community we serve.

However, change and transition have not detracted us from the work of making a difference in the lives of individuals, children, and families. We continue to create opportunities for people to thrive because we know when people struggle to make ends meet, a better future can seem out of reach. The programs we fund and deliver make a brighter future possible not only for those who are struggling but for all of us as we build stronger, healthier communities together.

The theme for our 100th year is Looking Back | Moving Forward. As we look back, we are grateful to all of those who had the vision to bring people and organizations together in a spirit of collaboration to make our home of Trumbull County a better place for everyone. As we move forward, we are even more committed to collaborating with those who share our mission of giving anyone seeking a better life an opportunity to thrive.

Our mission and work are made possible by our donors, volunteers, leaders, and community partners. On behalf of our Board of Directors, staff, and most importantly the individuals, children, and families we serve, we say THANK YOU. We look forward to another 100 years of changing lives.

2021 Board of Directors & Staff

EXECUTIVE COMMITTEE

William (B) Ayres, Ph.D.
Kent State Trumbull

Tammy Jorgensen
Premier Bank

Rick Stockburger
BRITE Energy Innovators

BOARD CHAIR

Lisa Taddei
First Energy

Andy Bednar
*Baker Bednar Snyder
& Associates*

Kareem Maine
Ultium Cells

Todd Weddell
*United Steelworkers
Local 2155*

VICE CHAIR

Van Nelson
*Trumbull Community
Action Program*

Brian Boettcher
7 17 Credit Union

James LeDenko
LIUNA Local 935

Kristin Woods
Farmers Bank

SECRETARY

Melissa Maki
*The Middlefield
Banking Company*

Steve Chiaro
Warren City Schools

Don Moore
City of Cortland

STAFF

Robert Nemeth
Stanwade Metal Products

PRESIDENT & C.E.O.
Christine Cope

TREASURER

Joe Johnson
Huntington Bank

Eddie Colbert
City of Warren

Mark Phillips
IBEW Local 573

**DIRECTOR OF
OPERATIONS**
Sallie Daugherty

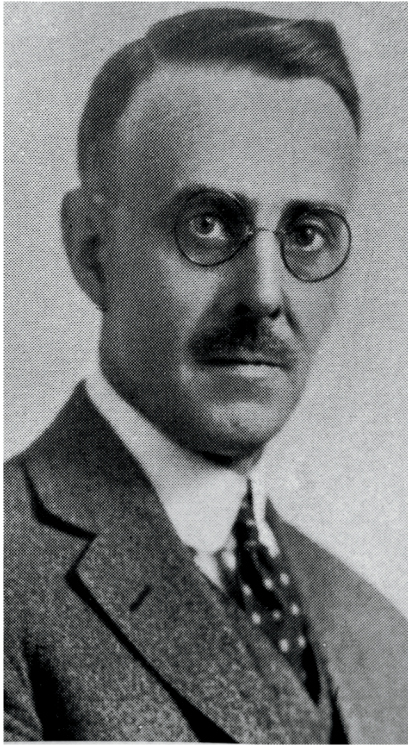
Linsey Gray
*The Anderson-Dubose
Company*

Diane Sauer
Diane Sauer Chevrolet

**DIRECTOR, MARKETING
& ENGAGEMENT**
Justine Bartko

Todd Johnson
Second Baptist Church

HOW IT BEGAN



John B. Estabrook

To see more United Way historical photos visit the **Trumbull County Historical Society** website. UWTC would like to thank the Historical Society for archiving these historical photos.



Scroll down past collections to entries

Need, vision, and leadership combined in 1923 when prominent Warren industrialist John B. Estabrook led efforts to establish the Community Fund, successor to the local War Chest created during World War I.

Recognized for his tireless efforts on behalf of the community, "J. B." as he was known, saw the need to establish a single fundraising and fund distribution organization to assist the area's growing number of human service agencies. On March 23, 1923, Estabrook's brother, Donald, was among the group that incorporated the Warren Community Fund along with E.L. Franklin, George J. Henry, J.D. McBride, C.L. Schoonover, N. A. Wolcott, J.E. Kunkel, Paul D. Abbott, Julia Eastwell, George M. Smith, and Joseph J. Zipperer. McBride, who was Warren's mayor at the time, chaired the meeting.

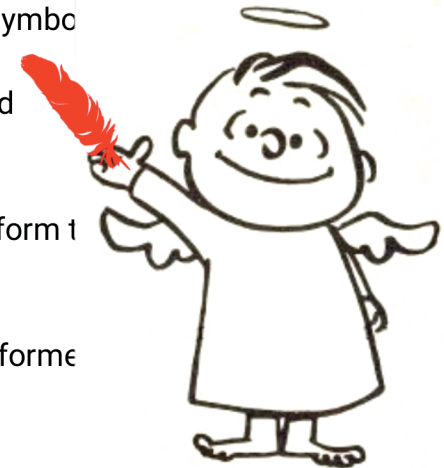
In 1942, the Community Fund became the United Community and War Fund, representing 12 community services and 11 war relief organizations.

In 1946, the Fund's name was changed to the Warren Community Chest. Variations of the red feather, emblematic of good deeds, became the official symbol.

In 1958, the Community Chest joined with the Red Cross to create the United Appeal.

In 1970, the Warren and Niles Chests merged to form the Trumbull County Community Chest.

In 1984, the United Way of Trumbull County was formed.



LOGOS - PAST TO PRESENT



Walt Disney contributed JIMINY CRICKET as a campaign volunteer in 1967. He appeared on posters, buttons, advertisements, and films.



1922-1952



1952-1972



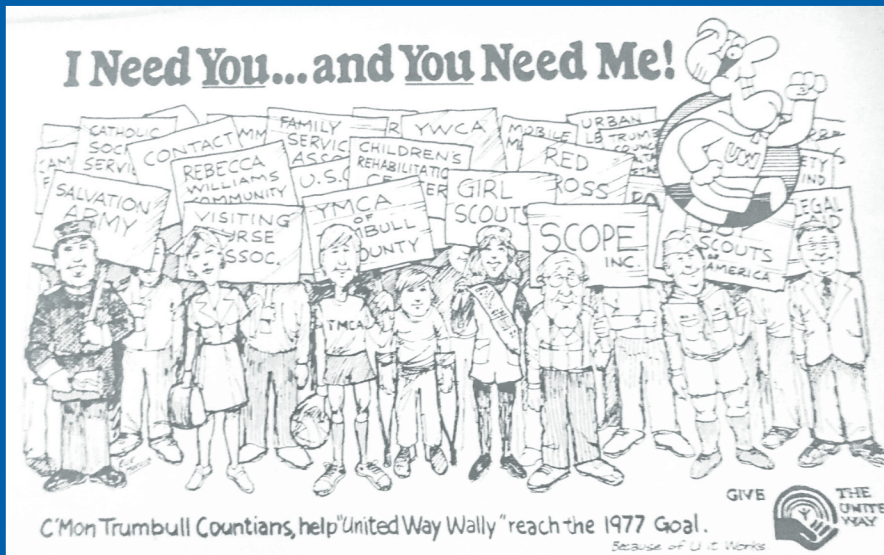
1972-2004



2004-PRESENT

PARTNER AGENCY IMPACT

2022 - 2023
UWTC Partner Agencies



- Catholic Charities
- Community Volunteer Council
- Family and Community Services
 - Big Brothers Big Sisters
 - Foster Grandparents
 - SCOPE Senior Support
 - Someplace Safe
- Great Trail Council, Boy Scouts
- Help Network Northeast Ohio
- Inspiring Minds
- Niles Community Services
- NEO Children's Rehabilitation Center
- Potential Development
- Salvation Army
- Second Harvest Food Bank
- Trumbull Mobile Meals
- Warren-Youngstown Urban League

**1 IN 3 HOUSEHOLDS
RECEIVE ASSISTANCE
FROM A PARTNER AGENCY
FUNDED BY UWTC**



Over 80% of the people we serve through direct programming or through our partner agencies are in low-to-moderate income households.

53

STUDENTS PARTICIPATED IN READING GREAT BY 8 SUMMER PROGRAM



5,308

ENROLLED IN THE IMAGINATION LIBRARY KIDS HAVE GRADUATED

2,328

1500

BOOKS DISTRIBUTED TO FAMILIES WITH KIDS OVER THE HOLIDAY SEASON



11

PARTNER AGENCIES RECEIVED ADDITIONAL SUPPORT WITH A ONE-TIME GRANT FOR NON-PROGRAM RELATED EXPENSES

200

ENGLISH LEARNING STUDENTS AND THEIR FAMILIES RECEIVED FAMILY RESOURCE BUNDLES



250

RESOURCE PACKETS PROVIDED TO EMPLOYEES TO SUPPORT FINANCIAL STABILITY

85

KINDERGARTEN READINESS PACKETS ASSEMBLED FOR BASCOM ELEMENTARY PRE-KINDERGARTEN STUDENTS



500+

STUDENTS RECEIVED SCHOOL SUPPLIES

250

BACKPACKS PROVIDED TO LOCAL STUDENTS



4,635

STUDENTS HAVE ACCESS TO SCHOOL PANTRIES THAT PROVIDE FOOD AND ESSENTIALS



23

FAMILIES & INDIVIDUALS RECEIVED ONE-TIME SUPPORT FOR TEMPORARY HOUSING, TRANSPORTATION, CLOTHING, HOLIDAY EXPENSES, FOOD & MORE

LEARN WELL

Committee Members: Sue Datish & Denise Deltondo

FUNDED PROGRAMS

Family & Community Services -

Big Brothers Big Sisters of the Mahoning Valley

Great Trail Council Boy Scouts - Scoutreach

Family & Community Services - Foster Grandparents

Inspiring Minds

Potential Development

United Way of Trumbull County - Reading Great by 8



UNITED 4 KIDS | READING GREAT BY 8

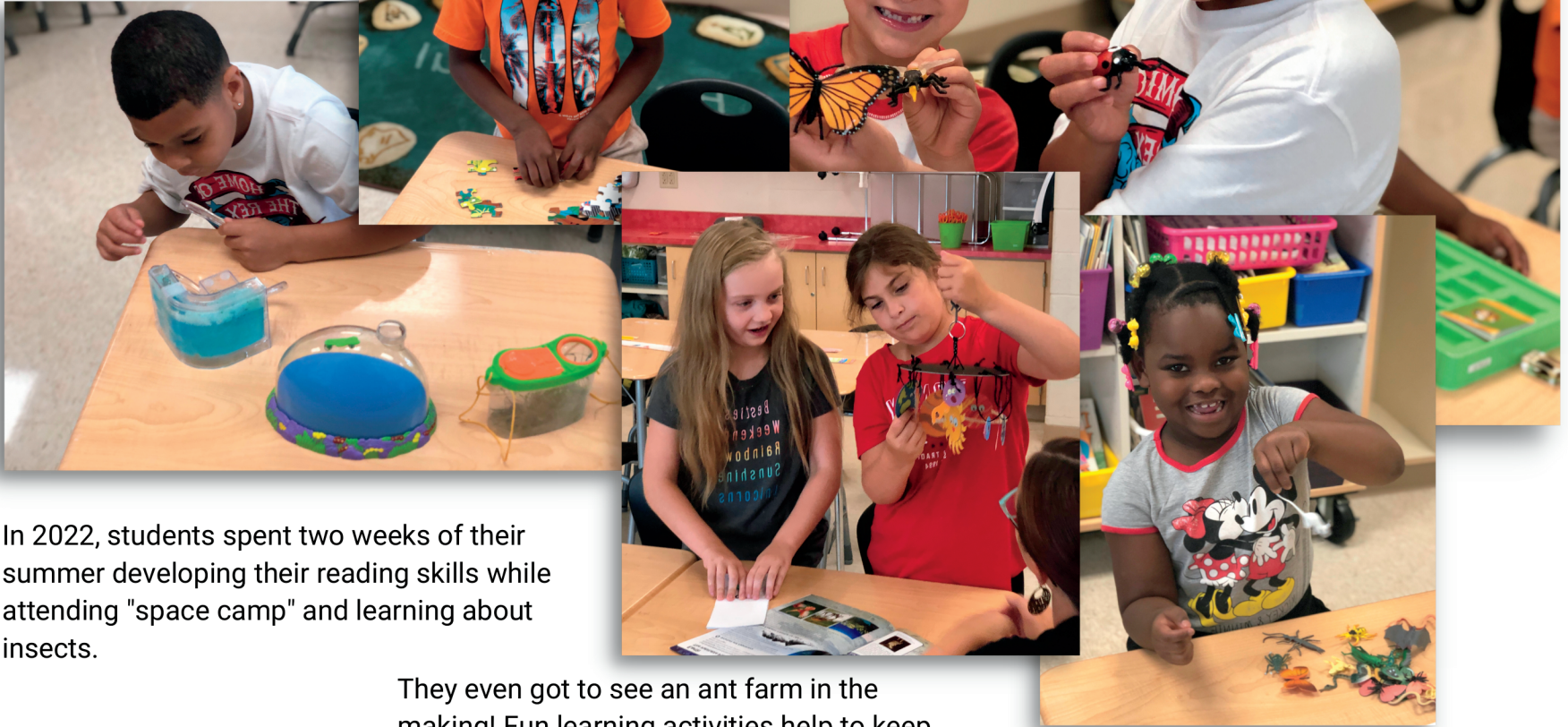


United Way of Trumbull County implemented the Reading Great by 8 Early Literacy Initiative during the summer of 2014. This initiative is a continuum of programming that reaches children from birth to age 8, each designed to increase the number of Trumbull County children reading at grade level by grade three, with an emphasis on children from low-to-moderate income families. The initiative now includes The Ohio Governor's Imagination Library, School Pantries, The Born Learning Trail, Read 4 Fun, ABC Reading Ready, and Ready, Set, Go!

In 2022, United 4 Kids was made possible by the PNC Charitable Trust and Premier Bank.

LEARN WELL

UNITED 4 KIDS READING GREAT BY 8



In 2022, students spent two weeks of their summer developing their reading skills while attending "space camp" and learning about insects.

They even got to see an ant farm in the making! Fun learning activities help to keep the kids engaged.

LEARN WELL



UWTC joined Second Baptist Church and 100 Men to welcome kids back on the first day of school at all five Warren City School buildings.



School supplies were provided to Warren City School students at their annual welcome back to school in downtown Warren.



Trumbull County Educational Service Center's Title III Consortium and United Way of Trumbull County partnered to provide family resource bundles for 200 students that are English Learners.



Hundreds of book bags were distributed to local school kids in need thanks to **Huntington Bank's** 12th annual Stuff the Bus program.

LEARN WELL



UWTC participated in Totes of Appreciation at the Eastwood Mall to show teachers gratitude for all they do and provide them with supplies for the school year.



Books were provided to Ultium Cells during the holidays to get as many books into the hands of kids as possible. Employees were encouraged to take books home and read with their kids.



The second annual Ice Fest was held at the Eastwood Mall. UWTC was there promoting the Imagination Library and the importance of reading.



A mom signs up her children for Dolly Parton's Imagination Library at Family Read Day at the Warren-Trumbull County Public Library.

LEARN WELL

DOLLY PARTON'S IMAGINATION LIBRARY - OHIO

Advisory Committee:

Lori Faust, Youth Service
Manager, Warren Trumbull
County Public Library

Jim Wilkins, Director,
Warren Trumbull County Library

Kelly Hutchison, Preschool
Coordinator,
Warren City Schools

Bonnie Wilson, Director,
Family & Children's First
Council

Van Nelson, Director,
Trumbull Community
Action Program

Jenna Ammerine,
Trumbull County Health
District

5,308 Enrolled
2,328 Graduated



DPIL - Ohio offers a free book a month to children under 5 and was launched by United Way of Trumbull County in 2019 thanks to the support of the **Cafaro Foundation** and the Governor's office.

We would also like to thank two chapters (Beta Chi & Alpha Omega of Delta Kappa Gamma (DKG) for their support of the program. The group adopted the Imagination Library as their fundraising project for 2022. DKG promotes the professional and personal growth of women educators and excellence in education.

Right: Susan Ross of the Alpha Omega Chapter presents a check to Christine Cope.



LEARN WELL

In August, UWTC headed down to Columbus to celebrate the success of the Imagination Library with Dolly Parton at a special luncheon for affiliates sponsored by the Cafaro Foundation. Dolly shared her story and credited her father for her passion to get kids reading.

The Eastwood Mall Provided this storefront for UWTC to promote the Imagination Library. Bev Heberling and Cheryl Bonini volunteered to help create a place no child would want to pass up!



LEARN WELL

SCHOOL PANTRIES

When kids have access to healthy meals every day, they feel better, do better in school and have fewer behavior problems. They have what they need to grow and simply be kids. School pantries also provide clothing and other essentials so kids can feel confident. Last year, Trumbull County Children Services conducted school pantry drives to help kids in local schools. United Way of Trumbull County continues to provide funding for healthy food to Warren City School students.



KINDERGARTEN READINESS

This future Viking from Bascom Elementary School in Leavittsburg was one of 85 students who received a kindergarten readiness packet assembled by Women United and UWTC board members.



The packet included the book *The Night Before Kindergarten*, pencil grips, worksheets, coloring pages, bookmarks, pencils, stickers, and more. These bags will provide learning support for incoming kindergarteners in the months before school begins so that children can start school ready to learn.



EARN WELL



Committee Members: Colleen Dattilio & Jane Boutwell

FUNDED PROGRAMS

Family & Community Services - SCOPE Senior Support
Salvation Army - Mental Health Drop-in Center
Women United Trumbull County - Diabetes Initiative
UWTC - Partnership for Financial Empowerment

STAY WELL

Committee Members: Colleen Dattilio & Jane Boutwell

FUNDED PROGRAMS

American Red Cross - Disaster Cycle Services
Catholic Charities - Emergency Services
Community Volunteer Council - Pantry
Family & Community Services - SCOPE Traveling Food
Family & Community Services - Someplace Safe Shelter
Help Network of Northeast Ohio - 211

Niles Community Services - Humanitarian Assistance
Northeast Ohio Children's Rehabilitation Center -
Pediatric Rehabilitative Services
Second Harvest Food Bank - School Pantries
Salvation Army - Basic Human Needs Services
Trumbull Mobile Meals - Sliding Scale Food Services
Urban League - Christy House Shelter

WOMEN UNITED - TRUMBULL COUNTY

Committee Members

JENNA AMERINE

Trumbull Combined Health District

JUSTINE BARTKO

UWTC

JULIANNA BEGALLA

Farmers Bank

CHERYL BONINI

Community Volunteer

STACIA BROWN

Premier Bank

JOEANN COLBURN

Litco International, Inc.

CHRISTINE COPE

UWTC

SALLIE DAUGHERTY

UWTC

TAMMY JORGENSEN

Premier Bank

JAIME LOEW

Woodforest Bank

MANDY SHINA

One Health Ohio

LINDA TOMINEY

Trumbull Regional Medical Center

Maysoon Yasin

Woodforest Bank

Diabetes Awareness Initiative

In 2022, Women United continued to focus on their diabetes awareness initiative that includes a prescription voucher program. Individuals with low to moderate incomes can receive a voucher for insulin and diabetes-related medications in emergency situations. It is also a goal to get kids to eat healthy foods. One way to do this is to get healthy food in school pantries and reinforce healthy habits in fun ways.

A special thanks to our 2022 program sponsors



LITCO International, Inc.
Carry on.



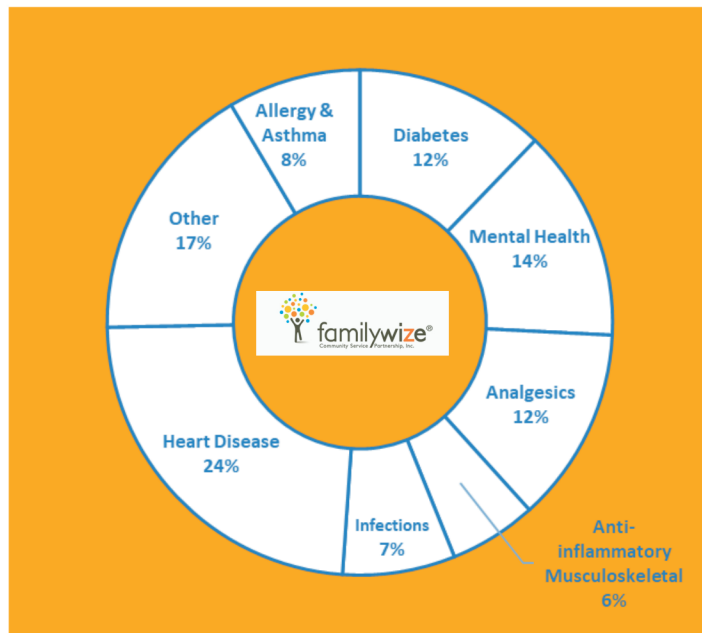
Cheryl Bonini (left) and Maysoon Yasin (right) help assemble kindergarten readiness bags for Bascom Elementary School students. The packets included a fun coloring page encouraging kids to eat healthy foods.



Impact Report for Trumbull County

July 2020 - June 2021

SingleCare PRESCRIPTION CARD



535
People Helped

RX Savings
\$68,841

35,000+
Pharmacies Nationwide



18,033 Calls

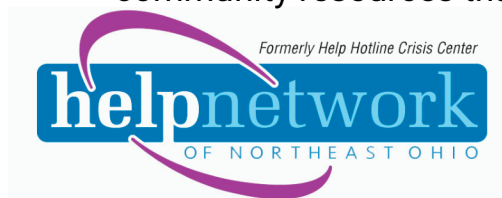
Most Calls are for
Mental Health &
Substance Abuse*

Housing & Rental Calls
are 2nd & 3rd*



HELP NETWORK OF NE OHIO - 2-1-1 100+ Years of Service

The Help Network of Northeast Ohio refers and links persons in need of emergency assistance to community resources that can provide it.



*Represents calls related to a specific issue. General information is the most requested.

United Way @ Work



7 17 employees refresh UWTC's Born Learning trail in Perkins Park.



UWTC employees volunteer too! Christine Cope is ringing bells for the annual Salvation Army campaign.



In 1992, the communications committee introduced a new theme, United Way at Work. The theme turned into more than a campaign slogan. Since that time, United Way volunteers have contributed their time and talent to help with community projects, partner agency projects, and assisting seniors, disabled individuals, and veterans with outdoor projects.



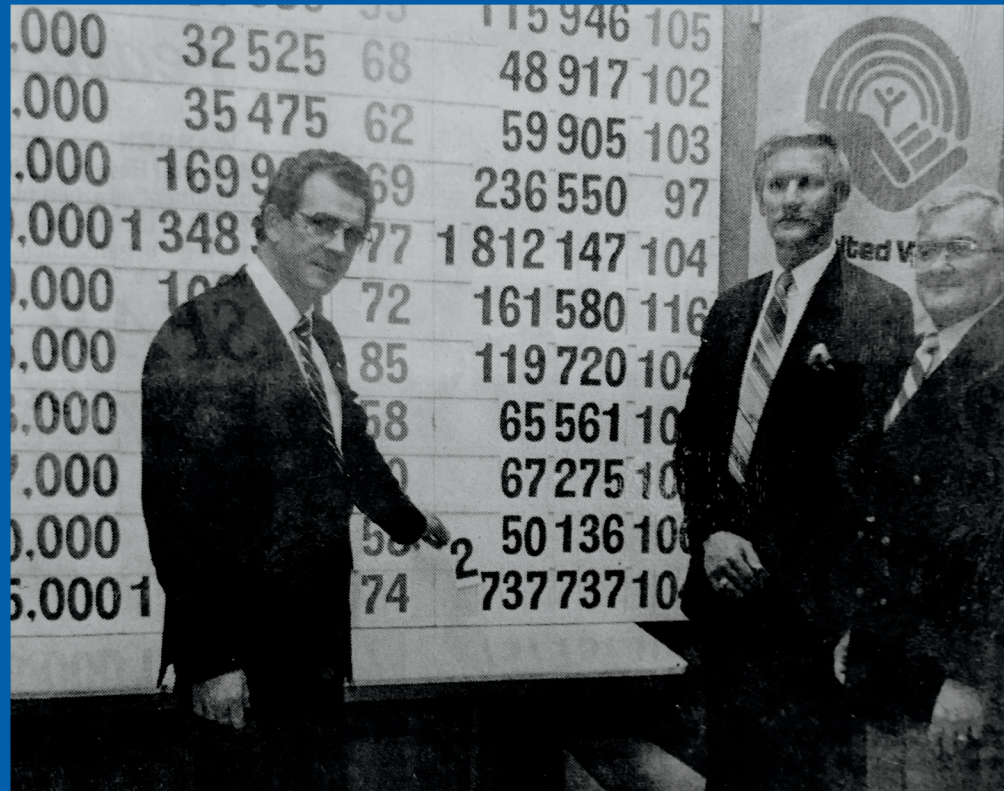


: Above and below left: Volunteers from Howmet Aerospace clean up this area for NEO Children's Rehabilitation Center.

: Below right: Howmet Aerospace employees took a half day to start a clean up at the historical Oakwood Cemetery in Warren.

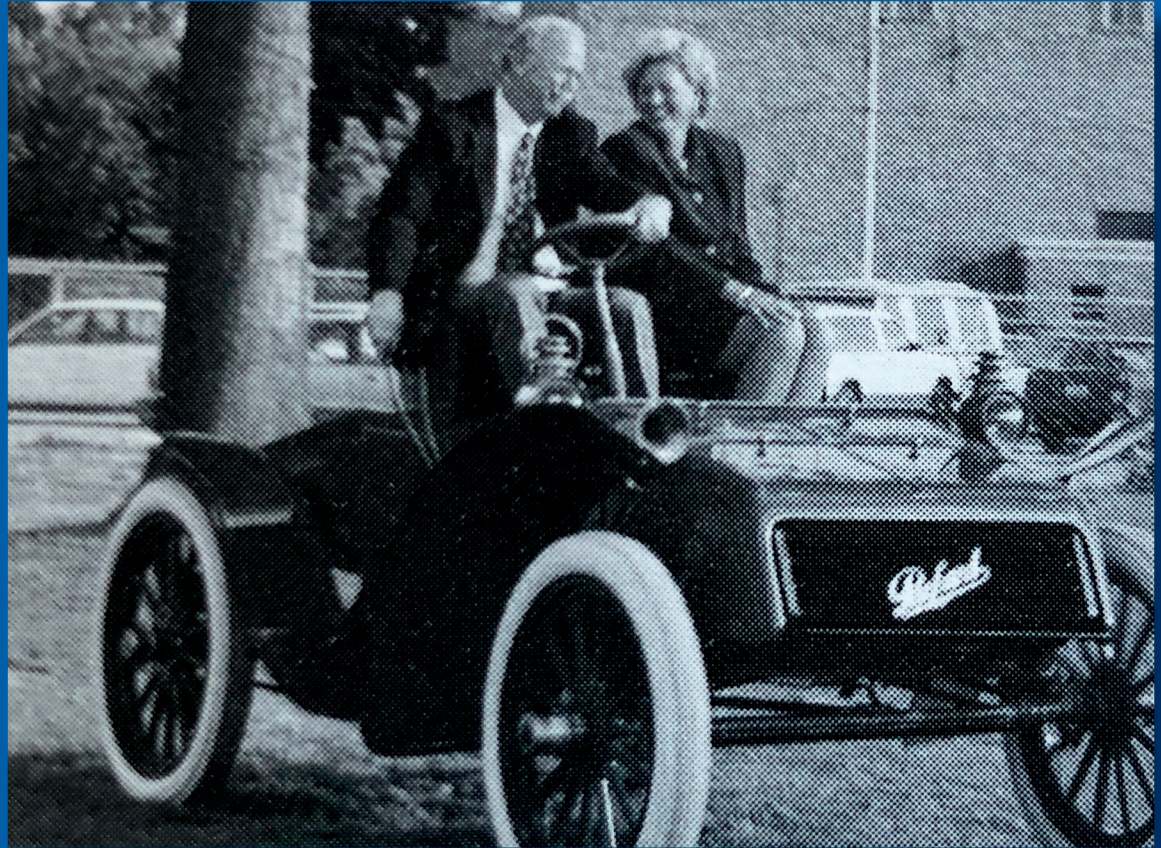


Campaign Highlights



United Way of Trumbull County has a record-breaking year in 1985 with Robert E. Hoy, left, as campaign chairman. Vice Chairman William Wehmer assisted along with Dr. Joseph Sudimak, Trumbull County UW Board of Director's President.

Congressional legislation enabled employees to make charitable payroll withholdings. Payroll deductions became the primary source of campaign funds.



In 1999, Diane Sauer, Diane Sauer Chevrolet, led the campaign as Campaign Chair to raise over \$3,000,000. To kick off the campaign that year, an event was held at the new National Packard Museum beginning with Mrs. Sauer arriving in a 1903 Packard owned by Delphi Packard Electric Systems.

CAMPAIGN HIGHLIGHTS

TOP 10 CORPORATE GIFTS

Premier Bank
7 17 Credit Union
Ohio Edison - First Energy
Toyota of Warren
Stanwade Metal Products
Lordstown Energy
PNC Bank
Giant Eagle
Trumbull Industries
Wheatland Tube

TOP 10 WORKPLACE CAMPAIGNS

Seven Seventeen Credit Union
Warren City School District
Thomas Steel
Stanwade Metal Products
Trumbull County Children Services
Diane Sauer Chevrolet
Trumbull Industries
Trumbull Metropolitan Housing
First Energy
Cleveland Cliffs

FOUNDATION PARTNERS

Cafaro Foundation
Premier Bank Foundation
PNC Charitable Trust
First Place Community Fund
The Frances Schermer Charitable Trust
William J. Bruder Foundation
Cleveland-Cliffs (ArcelorMittal)
The John D. Beeghly Fund
Greenwood Family Foundation

TOP 10 SMALL BUSINESSES & PROFESSIONAL FIRMS

O'Connor, Hosos & Loree, LLC
Randil J. Rudloff, Esq.
Robert F. Burkey, Esq.
John L. Pogue, Esq.
Martin F. White, Esq.
John O. Vlad, M.D.

Dr. Dan N. Olson
Elliot P. Legow, Esq. and Christine
B. Legow, Esq.
Law Offices of Michael D. Buzulencia
Paul M. Stabile, DDS

LABOR PARTNERS

Laborers' Local 935
Local Union 573 IBEW
Operating Engineers Local 66
United Steel Workers Local 2155

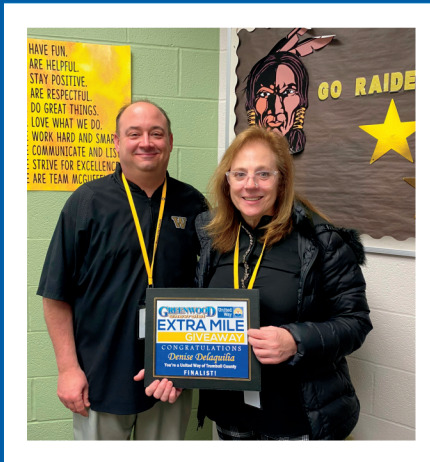


**Congratulations to the students of
Warren City Schools
for their best campaign EVER!
AGAIN!**

Small Business of the Year!
Cinemanix

LINDSEY & MAZ MAWLAWI

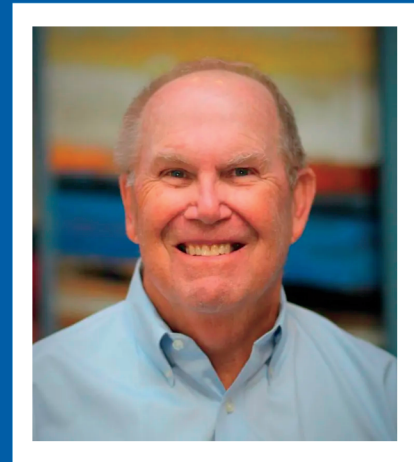
CAMPAIGN HIGHLIGHTS



Denise Delaquilia (right) with Warren City Schools 6-8 Pod Principal, Campus Leader, James Joseph



Sue Aliberti (left) and Nicole Whitsel (right) of 7 17 Credit Union



John Taylor, Paige & Byrnes Insurance



AND THE WINNER IS...

Rita Stringham

Trumbull Industries



Each year, Greenwood Chevrolet donates a cash or car as an incentive for individuals who contribute to our annual campaign. Five finalists are chosen from United Way of Trumbull County and five from United Way in Mahoning County. This year's winner was Rita Stringham from Trumbull Industries. This is the second time Rita was a finalist and it was her lucky night.

FINANCIALS

STATEMENT OF FINANCIAL POSITION

	December 31,	
	2022 <u>(Unaudited)</u>	2021 <u>(Audited)</u>
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents		
Unrestricted	\$ 309,487	\$ 290,494
Restricted for group benefits	383	383
Campaign Pledges Receivable:		
Prior year (net of allowance for uncollectible pledges)	531	607
Current year (net of allowance for uncollectible pledges)	137,901	102,450
OTHER ASSETS	536,522	646,003
LAND, BUILDING AND EQUIPMENT		
Land and land improvements	-	40,033
Building and building improvements	-	353,874
Furniture and equipment	168,613	168,613
Accumulated depreciation	(165,947)	(495,266)
TOTAL ASSETS	<u>\$ 987,491</u>	<u>\$ 1,107,191</u>
LIABILITIES & NET ASSETS		
LIABILITIES		
Accounts Payable -- Community Services	\$ 383	\$ 383
Designated pledges payable	22,132	19,102
Other Current Liabilities	265,017	-
NET ASSETS		
Without donor restrictions	683,050	886,651
With donor restrictions	16,909	201,055
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 987,491</u>	<u>\$ 1,107,191</u>

Financial information was prepared prior to the independent annual audit, which will be completed on or about August 31, 2023, and available for inspection at the United Way office thereafter.

THANK YOU TO OUR CENTENNIAL SPONSORS

Presenting Sponsors



Premier Bank donated and sponsored a total of \$30,000 to support UWTC initiatives. From left to right: Tammy Jorgensen, Josh Toot, Nancy Tabor and Christine Cope (UWTC)



Advocator Sponsor

Partner Sponsor



Giver Sponsors

Impact Sponsor



AWARDS

GIVE AWARD

7 17 Credit Union

In appreciation of the largest combined campaign and corporate giving.

Warren City Schools

In appreciation of highest engagement of employee and student campaign.

ADVOCATE AWARD

Melissa Maki

The Middlefield Banking Company

In appreciation of advocating to the community on behalf of United Way of Trumbull County.

VOLUNTEER AWARD

Centennial Committee

In appreciation of planning United Way of Trumbull County's Centennial Year campaign.

Cheryl Bonini

Linsey Gray

Beverley Heberling

Melisa Maki

Maz Mawlawi

Lindsey Mawlawi

Dan Pressley

Carlotta Sheets

Matt Thompson

Kristen Woods

VOLUNTEER AWARD

In appreciation of your leadership for the largest campaign.

Molly Halliday

7 17 Credit Union

Carol London

Trumbull Industries

GIVE, ADVOCATE, VOLUNTEER AWARD

Premier Bank

In appreciation of extraordinary support of United Way of Trumbull

AWARDS

SMALL BUSINESS

In appreciation of your
in-kind contributions.

Maz & Lindsey Mawlawi
Cinemax

LEGACY AWARD

In appreciation of decades
of giving, advocating,
and volunteering.

John Taylor
Paige and Byrnes

Diane Sauer
Diane Saue Chevrolet

GOOD GUY AWARD

In appreciation of always
lending a helping hand

United Steelworkers Local 2155
IBEW 573

Laborers Local 935

Congratulations to all of our award winners!



Event Highlights



Event Highlights



THANK YOU

to Our Presenting Sponsors for our Centennial Year



United Way of
Trumbull County

www.unitedwaytrumbull.org

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United Way of Trumbull County