# 2024 REQUEST FOR FUNDING APPLICATION QUESTIONS

United Way

United Way of Trumbull County

This document will provide the questions that will appear on the 2024 Request for Funding. We hope this helps you to prepare/collect your responses before entering and uploading to the online application.

## Agency Info & Financials

- Applicant agency
- d.b.a., if different from above
- Pres./E.D. contact info
- Board Chair first & last name
- Proposal writer contact info
- Tax-exempt ID/EIN
- Primary agency address
- Mission of agency
- Describe any significant organizational changes in the last 12 months

- Fiscal year-end date
- % of United Way's portion of total budget
- UPLOAD: 2022 990 & audited or reviewed year-end financial statements
- Is your organization affiliated with any national or state organization or initiative?
- If yes, please specify each affiliation and explain your agency's distinct role in the organization or initiative.

## Required Forms

- Counterterrorism Compliance (Comply or Not Comply)
- Organization Checklist (Yes or No)

## Program Funding & Demographics

- Program Budget
- How will United Way dollars be used?
- Enter all other anticipated funding for this program, including earned revenue, in-kind support, special events, fundraisers, etc.

- 2023 Actuals should be used to complete
  - Age Demographics
  - Gender Demographics
  - Race/Ethnicity Demographics
- What percentage of clients are low to moderate-income

# Program Data

- Program Title
- Has this program received funding from United Way of Trumbull County previously?
- Amount of this request
- Geographic area served by this program
- Brief demographic description of the population served by this program
- Which priority does this program focus on? (multiple choice)
- Statement of Need
- Summary description of the overall program
- Describe how the goals and objectives of this program meet your organization's mission and strategic plan
- Definition of a unit of service (must be clear and quantifiable such as a meal, a coat, an hour of mentoring, etc.)
- How many units of service are you projecting for 2024?
- What would a $1,000 donation to this program support (specifically as it relates to units of service)?
- Will the organization collaborate with anyone on this particular program?
- In your experience, what is the percentage of repeat clients?
- In your experience, what is the percentage of new clients?
- Success Story: Detail specifics on how an individual or family has been helped. How has this program changed a client's life?
- UPLOAD: Photo reflective of this success story.
- Do you have permission to use the real names/photos of the client(s) in the photo

# Uploads

- Most Recent 990
- Most recent Reviewed or Audited Financials

# Timeline

February 22, 2024: Zoom Meeting for questions around the application process. The link will be emailed.

February 23, 2024: Application open. The link will be emailed.

March 25, 2024: Application submission deadline

May 1, 2024: Funding determinations complete. Notices will be issued this week.

July 15, 2024: New funding cycle begins.

# Application Tips - JotForm

- At the end of each section you will have the option to save and continue later. You do not have to create an account to do so.
- Do not refresh the page, it will delete your answers on that page.
- You will get an email with all your answers that can be downloaded or printed for your records.
- If you have any issues reach out to us.